

PSIT INSIGHT



Courses Offered | **B.Tech • M.Tech** | **BCA • MCA** | **BBA • MBA** | **B.Pharm • M.Pharm**

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PSIT, established in 2004, is an outstanding educational endeavour and has the finest infrastructure, expert teaching methodology, research & development initiatives and excellent placement records. The vibrant eco-friendly campus, spread over 100 acres of land offers the finest facilities such as modern labs, high-tech central library, air-conditioned auditorium, hostels and transportation network that are comparable to the best in Northern India. The institute situated on Kanpur-Agra-Delhi National Highway (NH-2), Bhauti, Kanpur has a world class facilities. The integration of built-form with spectacular landscape, a unique architectural splendor, creates an ideal environment conducive to the pursuit of knowledge. In fact, the lush green, eco friendly and Wi-Fi campus has been designed to cater overall requirements of the students with 24X7 power back up, 3000 KVA Power Line and Internet access at 155Mbps. PSIT has become the only Institute in U.P. to have more than 1300 Computers Stations, installed at its various labs.

PSIT has established itself as a premier group for imparting quality technical education in Northern India. The commitment of the group is to impart knowledge par excellence, motivate the learners in research, and evolve result oriented innovative techniques in Engineering, Pharmacy, Computer Application and Management.

PSIT is the only institute in UP which is ranked among the top positions in B.Tech, B.Pharm, BBA, MBA, BCA & MCA. Apart from moulding students for producing university Ranks and Gold Medals, PSIT gives tremendous importance to research activities. An IEDC Center, IBM Center of Excellence and Microsoft Lab have been set up to inculcate scientific temper, innovative approach and entrepreneurship. PSIT believes in a holistic education that promotes its students to excel in all spheres. As only the best can cultivate the best that is why every year maximum toppers in the AKTU are PSITians. The excellent academic performance and results reinforce our commitment to constantly excel in the quality of education. PSIT has achieved an envious position in a very short span of 13 years only.

The placement portfolio of PSIT is unfolding yet another event of glory & pride and is conspicuous by its outstanding placement records year after year which would undoubtedly motivate the students to carve a niche for themselves in the professional sphere. The institute conducts on campus placement drives which include companies such as TCS, L&T, Infosys, and Wipro to name a few. PSIT is also known for its excellent placement records.



Message from Chairman's Desk

The rapid rate of technological advancement and information revolution has opened new series of challenges as well as opportunities.



To be in tune with the trends in the Industrial dynamics, we at PSIT provide the right ambience to attain excellence in Engineering, Pharmacy, Management and Computer Application studies through appropriate Infrastructural facilities, qualities and inspiring faculty, well established state-of-the-art Classrooms, Laboratories, Library, Teaching-Learning Process and Working Systems.

The academic rigours are custom crafted to complement academics with a number of programmes both in and out of the classroom. This goes to prove that PSIT is committed to being an institution that invest in developing well rounded students and prepare graduates and post graduates to make a difference in the world.

Thrust on ethical values and social service are the corner stones of this institution, helping students to contribute to great nation building.

I truly appreciate the efforts of the PSITians in bringing out News Letter of PSIT - "PSIT INSIGHT".

I wish the team very best in all the endeavors in future.

Mr. Pranveer Singh
Chairman
PSIT, Kanpur



71st REPUBLIC DAY - a day that honors the Constitution of India was celebrated with



Message from Vice Chairperson's Desk

PSIT is a dream come true for me. I have put my heart and soul into it and helped to create some of the most advanced features which in turn have made it stand amongst the top performing institutes providing professional studies in India.

The credit for it goes to my students who have performed spectacularly well in the university exams as well as in the companies that they work for. I thank my entire PSIT family.

Ms. Nirmala Singh
Vice Chairperson
PSIT Kanpur



Message from Managing Director's Desk

It has been almost 13 years now, since PSIT has entered in the field of education to serve the society. The Institute has steadily been in the pursuit of its objective of achieving Excellence in Technical Education, Leadership and Corporate.

It gives me great pleasure and delight to present the third issue of the Newsletter of our Institute. This Newsletter carries all the information of our achievements and activities that took place in our campus in the past six months. We extend our thanks to the Hon'ble Chairman of the Institute for always motivating us to do better and providing us valuable support in developmental activities. I personally look forward to your feedback.

Best Wishes
Ms. Shefali Raj
Managing Director
PSIT, Kanpur

71st REPUBLIC DAY - a day that honors the Constitution of India was celebrated with great enthusiasm, patriotic fervor, zeal at PSIT. Spectacular performances were given by the students of PSIT-CHE and NSS volunteers.



During February 12 to 13, it was a proud moment for whole PSIT fraternity that an Induction Publicity Exhibition Vehicle (IPEV) of Indian Air Force toured PSIT Campus. The IPEV is a modified bus to showcase the various facets and the working of the IAF of Government of India.

Students from all streams got inspiration to be a member of IAF after their different courses.

A program was also organized in town hall for induction just before the visit of bus.



The poster features the Indian Air Force emblem at the top, followed by the text "INDIAN AIR FORCE" and "CORDIALLY INVITES YOU TO". Below this is the title "INDUCTION PUBLICITY EXHIBITION VEHICLE" in red, and the dates "12-13 FEB 2020 | 9:15 AM". A paragraph describes the IPEV as a special vehicle showcasing IAF aspects. A photograph of the light blue bus with IAF graphics is shown. The PSIT Kanpur logo and "Venue: PSIT Campus" are displayed above a building image. Contact information is at the bottom.

INDIAN AIR FORCE
CORDIALLY INVITES YOU TO
INDUCTION PUBLICITY EXHIBITION VEHICLE
12-13 FEB 2020 | 9:15 AM

IAF has developed a special "Induction Publicity Exhibition Vehicle" (IPEV). It is specially modified vehicle to showcase various aspects of IAF and a medium to bring the IAF to the doorstep of the candidates / aspirants across the country. The IPEV showcases career related information, life and training in the IAF, its assets including Flying Simulator to experience various facets of the IAF.

PSIT
Kanpur
Venue: PSIT Campus

For further information please contact: 9369325425, 7499101176, 9389191820
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Vikram Sarabhai Centenary Programme was organized by PSIT, Kanpur in association with ISTRAC. The event witnessed a number of healthy competitions in the form of Painting, Sketching, Poster making and bilingual interactive debates focused on space technology amongst students of various schools and colleges.



पीएसआईटी में विक्रम साराभाई की जन्मशताब्दी पर छात्रों को भी किया मोटीवेट

स्पेस टेक्नोलॉजी ने बदली दुनिया

समारोह

कानपुर | वरिष्ठ संवाददाता

स्पेस टेक्नोलॉजी ने देश नहीं बल्कि दुनिया को बदल दिया है। इससे टीवी, मोबाइल पर लाइव प्रसारण के साथ मैसेज से लेकर मिट्टी और पानी तक के बारे में पूरी जानकारी मिल रही है। देश में इसे लाने वाले डॉ. विक्रम साराभाई थे। यह बातें इसरो इस्ट्रेक्ट के निदेशक प्रो. वीवी श्रीनिवासन ने कही। कहा स्पेस टेक्नोलॉजी में इसरो लगातार काम कर रहा है और देश दुनिया में किसी से पीछे नहीं है। छात्रों को मोटीवेट कर इस टेक्नोलॉजी में आने को कहा। प्रो. श्रीनिवासन ने एक सवाल के जवाब में कहा कि इसरो अब रीमूवेबल रॉकेट पर भी काम कर रहा है।

पीएसआईटी में पीएसआईटी कॉलेज ऑफ इंजीनियरिंग, इसरो टेलीमेट्री ट्रेकिंग एंड कमांड नेटवर्क और इंडियन इंस्टीट्यूट ऑफ रिमोट सेंसिंग की ओर से डॉ. विक्रम साराभाई जन्मशताब्दी प्रोग्राम और प्रदर्शनी का आयोजन किया गया। शुभारंभ मुख्य अतिथि प्रो. वीवी श्रीनिवासन, डिप्टी डायरेक्टर बीएन रामकृष्ण, संस्थान के चेयरमैन प्रणवीर सिंह, प्रबंध निदेशक शोफाली राज ने किया। प्रो. श्रीनिवासन ने कहा कि स्पेस टेक्नोलॉजी की वजह



पीएसआईटी में डॉ. विक्रम साराभाई जन्मशताब्दी प्रोग्राम के मौके पर इसरो निदेशक प्रो वीवी श्रीनिवासन, शोफाली राज व अन्य।

पीठ के रोगियों के लिए कृत्रिम बैक बोन

पीएसआईटी के मैकेनिकल इंजीनियरिंग के अंतिम वर्ष के छात्र आदर्श राजपुत, अंकुर श्रीवास्तव, दुर्गेश कुमार श्रीवास्तव, रितिक कुमार, शमीम अंसारी ने पीठ के रोगियों और कमर दर्द से परेशान लोगों के लिए ऑटोमैटिक बैक बोन बनाई है। यह ऑटोमैटिक चलने वाली मशीन है। यह 12 वोल्ट की बैटरी एवं डीसी करंट से चलती है। भारी काम करने के दौरान पीठ में उठने वाले दर्द को यह मशीन शरीर के अलग अलग हिस्सों में बांट देती है। इसमें लगे सेंसर की मदद से झुककर उठने का काम भी मशीन करती है।

से ही 2013 में आए फेलिन की पहले जानकारी मिल गई थी। इससे देश में आर्थिक नुकसान वो हुआ लेकिन कोई जनहानि नहीं हुई। इस टेक्नोलॉजी से टेलीमेट्रिसन, टेलीएजुकेशन, क्लाइमेट चेज, वाटर रिसोर्स मैनेजमेंट,

एग्रीकल्चर आदि में प्रयोग किया जा रहा है। उन्होंने खुद के बारे में बताते हुए कहा कि असफलता सफलता की कुंजी होती है। चंद्रयान-2 की असफलता में दो दिन नौद नहीं आई मगर अब तीसरे के लिए तैयार हैं। प्रबंध निदेशक शोफाली राज

छुट्टा जानवरों से मिलेगी निजात

पीएसआईटी के इलेक्ट्रॉनिक्स एंड कम्यूनिकेशन इंजीनियरिंग के छात्र अविरल श्रीवास्तव, पीयूष यादव, मोहम्मद अराफत ने छुट्टा जानवरों से निजात दिलाने का प्रोजेक्ट बनाया है। एनिमल डिटेक्शन एंड थिंक्शन सिस्टम की मदद से फसल बर्बाद करने के लिए खेत में घुस जाने वाले जानवरों को रोका जा सकता है। 12 मीटर की दूसरी से ही अल्ट्रासोनिक तरंगों की मदद से इसे रोका जा सकता है। इन तरंगों को सुनकर जानवर घबरा जाते हैं और भाग जाते हैं। इस प्रोजेक्ट की कीमत 4000 रुपये रखी गई है।

ने कहा कि छात्रों को विक्रम साराभाई से प्रेरणा लेनी चाहिए। स्पेस टेक्नोलॉजी भविष्य की जरूरत है। यहां वैज्ञानिक बीएन कृष्ण, सच्चिदानंद साहू, एसके श्यामकृष्ण पांडे, सिद्धार्थ, आसिफ सिद्दीकी मौजूद रहे।

PSIT
Kanpur

हर मुश्किल में मुकाम हासिल करना हमें आता है...

[illegible]

Melinda Gates

On 17th March 2020 PSIT Kanpur flagged off a unique contest named “Guess your score” for all 10+2 students with a promising cash prize to those who can guess their prospective correct scores – to be earned in senior secondary examinations.



**I-NEXT NEWS
PRESS
COVERAGE**

शुरू किया गेस योर स्कोर कॉन्टेस्ट

KANPUR (17 March): पीएसआईटी ने इंटरमीडिएट स्टूडेंट्स के लिए एक कॉन्टेस्ट शुरू किया है, जिसका नाम गेस योर स्कोर है, इस कॉन्टेस्ट में इंटर के स्टूडेंट्स अपने रिजल्ट से पहले अपने इंटर के परसेंटेज का सही-सही अनुमान लगाकर पीएसआईटी की वेबसाइट में रजिस्टर्ड करेगा, इंटर का रिजल्ट आने के बाद जिसका गेस मैच करेगा, उस स्टूडेंट्स को संस्थान की तरफ से 5 हजार रुपए का प्राइज दिया जाएगा, यह कॉन्टेस्ट सभी बोर्ड के इंटर के स्टूडेंट्स के लिए है, पीएसआईटी के चेयरमैन प्राणवीर सिंह ने बताया कि पीएसआईटी हमेशा से ही शिक्षा के हर क्षेत्र में छात्रों की बहुमुखी विकास पर ध्यान देता है, इसी वजह से इस कॉन्टेस्ट को शुरू किया गया है, कॉन्टेस्ट में भाग लेने के लिए पीएसआईटी की वेबसाइट <https://psit.ac.in/GuessYourScore> व पीएसआईटी के ऑफिशियल फेसबुक या इंस्टाग्राम के एकाउंट पर स्टूडेंट्स अपना रजिस्टर कर सकते हैं.

Visit Our Site: <https://psit.ac.in/>

When the world was uncertain about the outcomes of COVID-19 pandemic, PSIT unveiled personal protection tips to fight against COVID-19 as early as 18th March 2020.



CORONA

Corona virus disease (COVID-19) advice for the public



WASH YOUR HANDS FREQUENTLY

*Regularly and thoroughly clean your hands with an alcohol-based hand rub or wash them with soap and water. **Why?** Washing your hands with soap and water or using alcohol-based hand rub kills viruses that may be on your hands.*

MAINTAIN SOCIAL DISTANCING

Maintain at least 1 metre (3 feet) distance between yourself and anyone who is coughing or sneezing. **Why?** When someone coughs or sneezes they spray small liquid droplets from their nose or mouth which may contain virus.



AVOID TOUCHING EYES, NOSE AND MOUTH

***Why?** Hands touch many surfaces and can pick up viruses. Once contaminated, hands can transfer the virus to your eyes, nose or mouth. From there, the virus can enter your body and can make you sick.*

PSIT Kanpur supported Janata Curfew on 22 March 2020



**Support
Janta Curfew!
Stay at home**

22 March 2020 - 7 AM to 9 PM



An appeal was made by the chairman of PSIT Kanpur on account of Covid-19 pandemic on March 29 2020.

PSIT

Kanpur

आप सभी छात्रों, अभिभावकों व समस्त भारतवासियों से अपील

आज कल पूरी दुनिया कोरोना जैसी वैश्विक महामारी के हर रोज लगातार बढ़ने से पीड़ित है। यह महामारी सम्पूर्ण मानवता के सामने एक विनाशकारी आपदा बनकर उभरी है। इस कठित परिस्थिति से बाहर निकलने के लिये हम सभी को साथ मिलकर प्रयास करने होंगे। हमारे माननीय प्रधानमंत्री श्री नरेन्द्र मोदी जी ने हम सभी से इस आपदा से लड़ने के लिए सहयोग मांगा है।

वैश्विक संकट की इस घड़ी में हम आप सभी से अपील करते हैं कि आप सभी इस समय जहां भी हैं वहीं पर रहें। यदि आप अपने घर से दूर किसी अन्य प्रान्त या जनपद में निवास करते हैं तो भी किसी भी दशा में व किसी भी रूप में किसी भी प्रकार की यात्रा न करें। आपका यात्रा करना इसके संक्रमण को और भी ज्यादा खतरनाक रूप में बढ़ायेगा जो आपके लिए और समाज के लिए बिल्कुल भी हितकर नहीं होगा। आप जहां हैं वहीं पर रुके व शासन द्वारा की जा रही व्यवस्थाओं का लाम उठाते हुए स्वयं सुरक्षित रहें व राष्ट्र को कोरोना की महामारी के खिलाफ लड़ाई में अपना योगदान दें।

आप रोजमर्रा के कार्यों में भी इन बातों का हमेशा ध्यान रखें।

1. आप कुछ करें या नहीं करें उसके बाद भी अपने हाथों को बार-बार साबुन से धोएं।
2. सोशल डिस्टेंसिंग बनाए रखें।
3. अपनी आंखों, नाक और मुंह को छूने से बचें।
4. जब आप खांसते या छींकते हैं तो अपने मुंह को और नाक को अपनी मुड़ी हुई कोहनी या ऊतक से ढक कर सांस की स्वच्छता का अभ्यास करें।
5. यदि आपको बुखार, खांसी और सांस लेने में कठिनाई हो रही है तो जितनी जल्दी हो सके डॉक्टर से परामर्श करें और तुरन्त चिकित्सा देखभाल लें।
6. सावधान रहें और अपने स्वास्थ्य सेवा प्रदाता द्वारा दी गई सलाह का पालन करें।

आपका
प्रणवीर सिंह
चेयरमैन
पीएसआईटी, कानपुर

Chairman PSIT, Kanpur donated a sum of rupees 20 Lakhs in line with fastening the fight against covid-19 pandemic.

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PSIT
Kanpur

www.psit.ac.in

कोविड-19 हारेगा! इंडिया जीतेगा!!!



कोविड-19 आपदा से लड़ने के लिये मुख्यमंत्री सहायता कोष के लिये डॉ. ब्रह्म देव राम तिवारी, जिलाधिकारी कानपुर नगर को रु. 20,00,000 का चेक सौंपते हुये पीएसआईटी के चेयरमैन, प्रणवीर सिंह। दिनांक 12 अप्रैल, 2020



On 18 April 2020 theiNext magazine covered Chairman, PSIT, Kanpur for inspiring people, students and their friends by suggesting to read books.

xtlive.com/kanpur

10th April. @FollowCII

iNEXT CITY FOCUS/ZOOM

PIC: DAINIK JAGRAN | NEXT

पीएसआईटी के चेयरमैन प्रणवीर सिंह लॉकडाउन में निभा रहे बड़ी जिम्मेदारी, मुश्किल वक्त में घर के साथ अपने स्टूडेंट्स और सोसाइटी के लिए कर रहे काम



किताबों से और मजबूत हो रही है दोस्ती



लाइफ इन लॉक डाउन

kanpur@inext.co.in

KANPUR (18 April): मैं प्रणवीर सिंह, चेयरमैन पीएसआईटी कानपुराइट्स से अपील कर रहा हूँ कि कोरोना वायरस से बचाव को लेकर लागू हुए लॉकडाउन में लोग घरों में जरूर रहें. बड़ी संख्या में ऐसे लोग भी हैं जिनकी जिम्मेदारी इस लॉकडाउन में और भी बढ़ गई है. वह इस जिम्मेदारी को बखूबी निभा भी रहे हैं. हमारी जिम्मेदारी घर के अंदर ही रहने की है, तो उसमें कतई लापरवाही नहीं होना चाहिए. कोरोना की चेन तोड़ने के लिए पूर्ण लॉकडाउन बहुत बड़ा समाधान है. अगर हमने लॉकडाउन का यह समय घरों के अंदर ही काट लिया तो इस जंग में हमारी जीत तय है.

हर जिम्मेदारी निभानी है

हम हर साल सैकड़ों इंजीनियर्स तैयार करते हैं. लॉकडाउन की वजह से फिलहाल कालेज बंद हैं. ऐसे में हमारे स्टूडेंट्स की स्टडी में प्रॉब्लम न आए इसके लिए ई-क्लासेस चलवा रहे हैं. साथ ही अपने संस्थान में काम करने वाले लोगों का भी पूरा ध्यान रख रहे हैं. जिससे कि इस मुश्किल समय में उन्हें कम से कम दिक्कत हो. हम उनसे साथ हर वक्त जुड़े हैं और लगातार उनसे बातचीत करते रहते हैं. हां अब पहले के मुकाबले मेरे पास परिवार के लिए ज़्यादा समय है ऐसे में इसका भी बखूबी इस्तेमाल कर रहे हैं.

बुक्स के साथ गुजर रहा वक्त

लॉकडाउन में भी सेहत का पूरा ध्यान रखने के लिए घर में ही एक्सरसाइज और योगा करते हैं. इसके अलावा अब काफी बुक्स पढ़ रहे हैं. इस दौरान

एडमिनिस्ट्रेशन की भी हेल्प

पीएसआईटी के चेयरमैन प्रणवीर सिंह ने कानपुर में कोरोना वायरस से बचाव के लिए सबसे बड़ी क्वारंटीन फ़ैसिलिटी हेल्थ डिपार्टमेंट को मुहैया कराई है. पीएसआईटी में ही 400 लोगों को क्वारंटीन करने की क्षमता की जगह स्वास्थ्य विभाग को दी है. इसके अलावा आर्थिक रूप से भी एडमिनिस्ट्रेशन की काफी मदद कर रहे हैं.

कई नॉवेल पढ़ डाले. लॉकडाउन में लाइब्रेरी का बखूबी इस्तेमाल हो रहा है. अब पत्नी निर्मला सिंह और बच्चों के साथ हर रोज लंबी बातचीत होती है. साथ टीवी देखने से लेकर घर में ही गेम्स भी खेलते हैं. पुरानी यादें ताजा करते हैं. कोरोना काल में परिवार और समाज में संबंध पहले से कहीं ज्यादा मजबूत हुए हैं.

On 10 May 2020, The Students of PSIT College of Higher Education pays tribute to corona warriors. Many students teamed up on virtual platforms and shares their solo videos with a message for all corona warriors about their dedication, love and patience during such times.



A Webinar on DIGITAL MARKETING PRE & POST COVID-19 was organized by PSIT College of Higher Education on 16th May 2020. Ms. Rachna Puri is Founder of Vector Mob. She explained lots of strategies for Digital Marketing.



PSIT
Kanpur

FREE WEBINAR ON
DIGITAL MARKETING
PRE & POST COVID-19

LIVE 16 MAY
12:30 PM - 1:30 PM

Register Yourself
<https://forms.gle/ywZA1egVpTEdDfCa9>

Speaker:
Ms. Rachna Puri
Founder Director
vector mob } A Digital Marketing Firm

Digital marketing is presently the need of the hour as every enterprise requires it for their business and brand awareness. In this scenario, the what and why of social media presence or digital ad strategy becomes vital to the survival of a firm. This webinar will focus on increasing reliance of current and prospective customers on digital footprints of products and services.

Organized By:
Department of Business Administration (BBA)
PSIT College of Higher Education, Kanpur
Mail us at: fc15029@psitche.ac.in
www.psit.ac.in | www.psitche.ac.in

PSIT College of Law organizes a LIVE "Webinar on Significance of Preamble of Indian Constitution in Present Scenario" on 16th May 2020



www.psit.ac.in
www.psitcol.ac.in

PSIT COLLEGE OF LAW

Organizes



Free

WEBINAR

on

SIGNIFICANCE OF PREAMBLE OF INDIAN CONSTITUTION IN PRESENT SCENARIO



Speaker

Prof. Subhash Chandra Gupta

Dean & Head

School of Law, HNB Garhwal University (A Central Uni.)
Dr. BGR Campus, Pauri Garhwal (UK)

Register Yourself

<https://forms.gle/J3C3WRJNN1Ru7sgU6>

For more information
mail us at: fc20002@psitcol.ac.in
or call: +91 8368027087

Live

16th
MAY
2020

4:00 PM - 5:00 PM



Dr. Pratibha Rai from BBA department of PSIT College of Higher Education has been invited to deliver a session on marketing by 'KAIZEN GROUP'.



Webinar on 4P's

Pre & Post Pandemic Promotion

***By: Dr. Pratibha Rai
Ph.D (Retail Promotion), MBA, UGC-NET
Assistant Professor
PSIT College of Higher Education, Kanpur. U.P.***

***Date: 17/05/20
Time: 10:30 onwards***

***Organised by:
Kaizen Educators***

***DIGITALIZED EDUCATORS AT YOUR DOORSTEP
For more info, visit : <http://kaizeneducators.com>***

Dr. A P S Bhadauria, Dean PSIT College of Higher Education is invited as a speaker on the Webinar of "Value Education in current scenario of lockdown" by University of the Visuals and Performing Arts, Sri Lanka, on 22nd May 2020 at 2:30 PM.



**UNIVERSITY OF THE VISUAL AND PERFORMING ARTS,
Sri Lanka**

Webinar
On
VALUE EDUCATION
IN
CURRENT SCENARIO
OF
LOCKDOWN

Date: May 22, 2020
02:30 PM



Speaker: Prof A P S Bhadauria
Dean ,PSIT College of Higher Education,
Kanpur (India)



Co- Speaker - KAMANI SAMARASINGHE
Director, Centre for the Open and Distance Learning,
University of the Visual & Performing Arts, Sri Lanka.

Link <https://learn.zoom.us/j/69117331844?pwd=VFExUDQ0SmRPWFdOdHJEY1hCbmxlQT09>

On May 24th May 2020 an Online coding competition was organized worth cash prize distribution of 1.6 Lakhs.

www.psit.ac.in

PSIT
Kanpur

ONLINE

CODING COMPETITION

on  HackerRank platform

24th MAY 2020

Duration: 3 Hrs

Eligibility : Only those who are appearing in
B.Tech, BCA & MCA entrance test

1st Prize ₹ 25,000/-

2nd Prize ₹ 20,000/-

3rd Prize ₹ 15,000/-

**20 Consolation Prizes
₹ 5000/- Each**

REGISTER YOURSELF
psit.ac.in/codingcontest2020

SCHOLARSHIP
FOR DESERVING STUDENTS

TOLL FREE +91 767 099 8888, 1800 180 2233
+91 8005 3322 33, +91 8005 3344 33, +91 8005 3366 33, +91 8004 2335 55

PSIT College of Law organizes a LIVE webinar on topic "Economy in Pandemic - Unpacking the Package" By Prof. N.K. Mishra - Department of Economics, BHU.
Sharp at 4 PM on 30th May 2020

www.psit.ac.in | www.psitcol.ac.in

Webinar on

PSIT
Kampur

"Economy in Pandemic: Unpacking the Package"

LIVE

30th May 2020
4:00 PM - 5:00 PM



SPEAKER
Prof. N.K. Mishra
Department of Economics,
Banaras Hindu University, Varanasi, UP

ORGANIZED BY
PSIT COLLEGE OF LAW
Approved by Bar Council of India, New Delhi and
affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (U.P.)

REGISTER HERE <https://forms.gle/HbKf42bk6p6PyPCc7>

E- Certificate will be provided to all the participants

For more information Contact:
Mr. Shobhit Sachan, Mob.: +91 8368027087, E-mail: fc20002@psitcol.ac.in

"IMPACT OF COVID-19 ON INDIAN ECONOMY AND THE WAY FORWARD" webinar organized by PSIT College of Higher Education, on 3rd June 2020 sharp at 4PM. The webinar is the first of its kind with an expert panel across countries.

**WEBINAR** on

**IMPACT OF COVID-19
ON INDIAN ECONOMY AND
THE WAY FORWARD**

PANELISTS



Prof. J.V. Vaishampayan
Vice Chancellor
Bundelkhand University, Jhansi



Dr. A.D.N. Bajpai
Former Vice Chancellor
Himachal Pradesh University, Shimla



Dr. O.P. Shukla
Principal
National Defence Academy, Pune



Group Captain UK Jha, VM (Retd)
University of Massachusetts
United States of America (USA)



Dr. Shivani Kapoor
Director
PSIT College of Higher Education
Kanpur

**3 JUNE
2020
4:00 PM Onwards**

Limited Seats Available

Register: <https://forms.gle/ss35ZQc7ebVHwh9TA>

E-Certificates will be provided to all the participants

Organized By
Department of Business Administration (BBA)
PSIT College of Higher Education, Kanpur

"You are a product of your environment. So choose the environment that will best develop you toward your objective. Analyze your life in terms of its environment. Are the things around you helping you toward success - or are they holding you back?"

Students of BBA Department of PSIT College of Higher Education takes pledge to save the environment and sought people be the part of this run.



PSIT
World
ENVIRONMENT
DAY
5 JUNE 2020

MESSAGE FROM STUDENTS



"EARTH IS LIKE OUR HOME AND WE MUST MAKE EFFORTS TO KEEP IT CLEAN AND GREEN. LET US PROMISE TO MAKE IT A BETTER PLACE TO LIVE!"

MESSAGE FROM STUDENTS



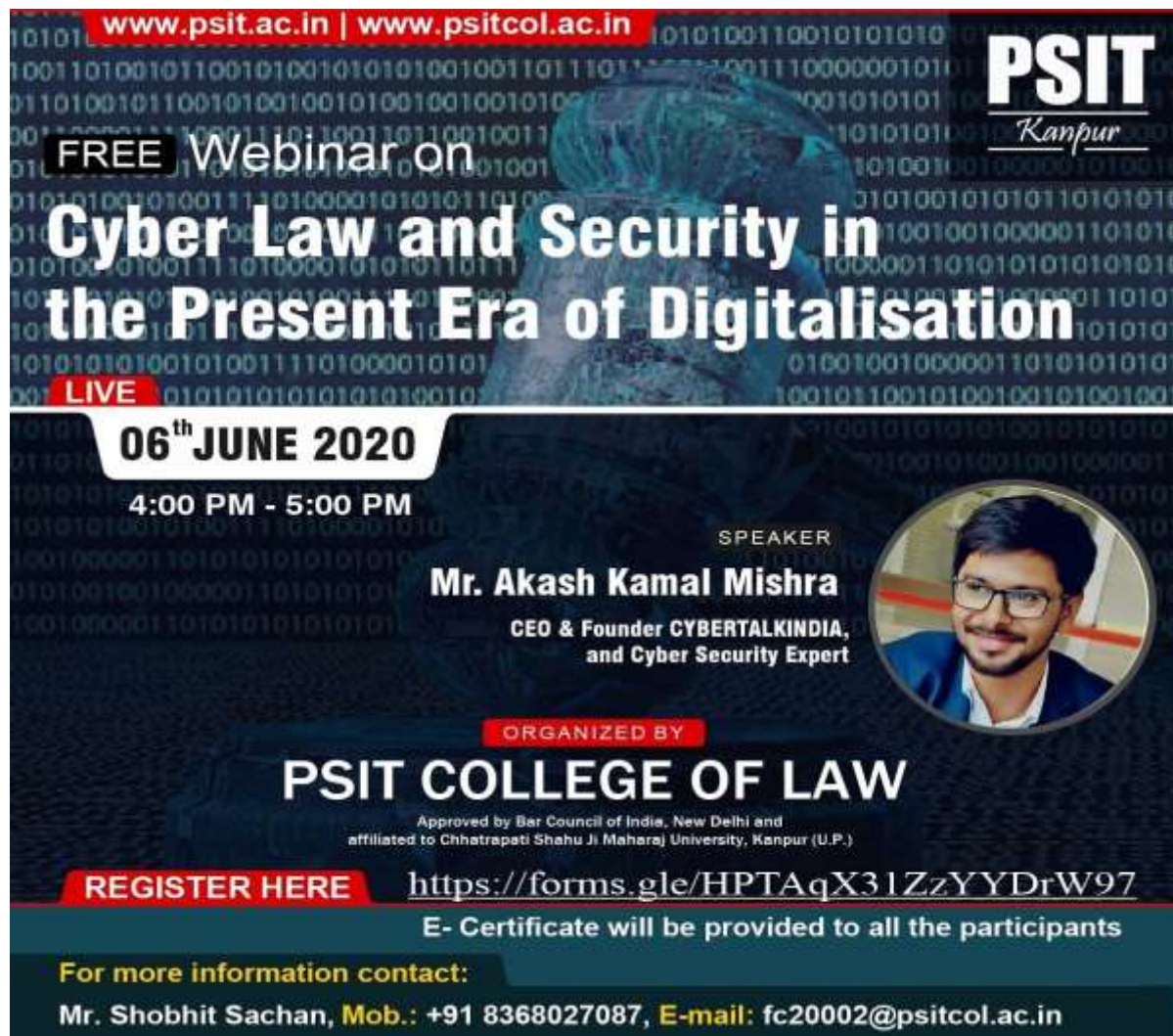
हमारे, भरी दुनिया में पौधों की दुनिया, पशु और सबका
हवा-जल की दुनिया, पुराने जैसे बिलों पेड़ों की
दुनिया, क्या आज पाठकों हैं ऐसी ही दुनिया, आजों में
संगठन, पर्यावरण को संरक्षित बनाएँ जो ही तो होगी एक
अच्छी पढ़ाई.



STUDENTS OF BBA PSIT COLLEGE OF HIGHER EDUCATION

STEPPED FORWARD
AND TOOK PLEDGE ON
WORLD ENVIRONMENT
DAY TO PLANT A
STAPLE STAYING AT
HOME.

Webinar on - "Cyber Law and Security in the Present Era of Digitalisation " Organised by PSIT College of Law. In this webinar Speaker was "Mr. Akash Kamal Mishra, CEO & Founder CYBERTALKINDIA and Cyber Security Expert." on 6th June 2020



www.psit.ac.in | www.psitcol.ac.in


PSIT
Kanpur

FREE Webinar on
Cyber Law and Security in
the Present Era of Digitalisation

LIVE

06th JUNE 2020
4:00 PM - 5:00 PM

SPEAKER
Mr. Akash Kamal Mishra
CEO & Founder CYBERTALKINDIA,
and Cyber Security Expert



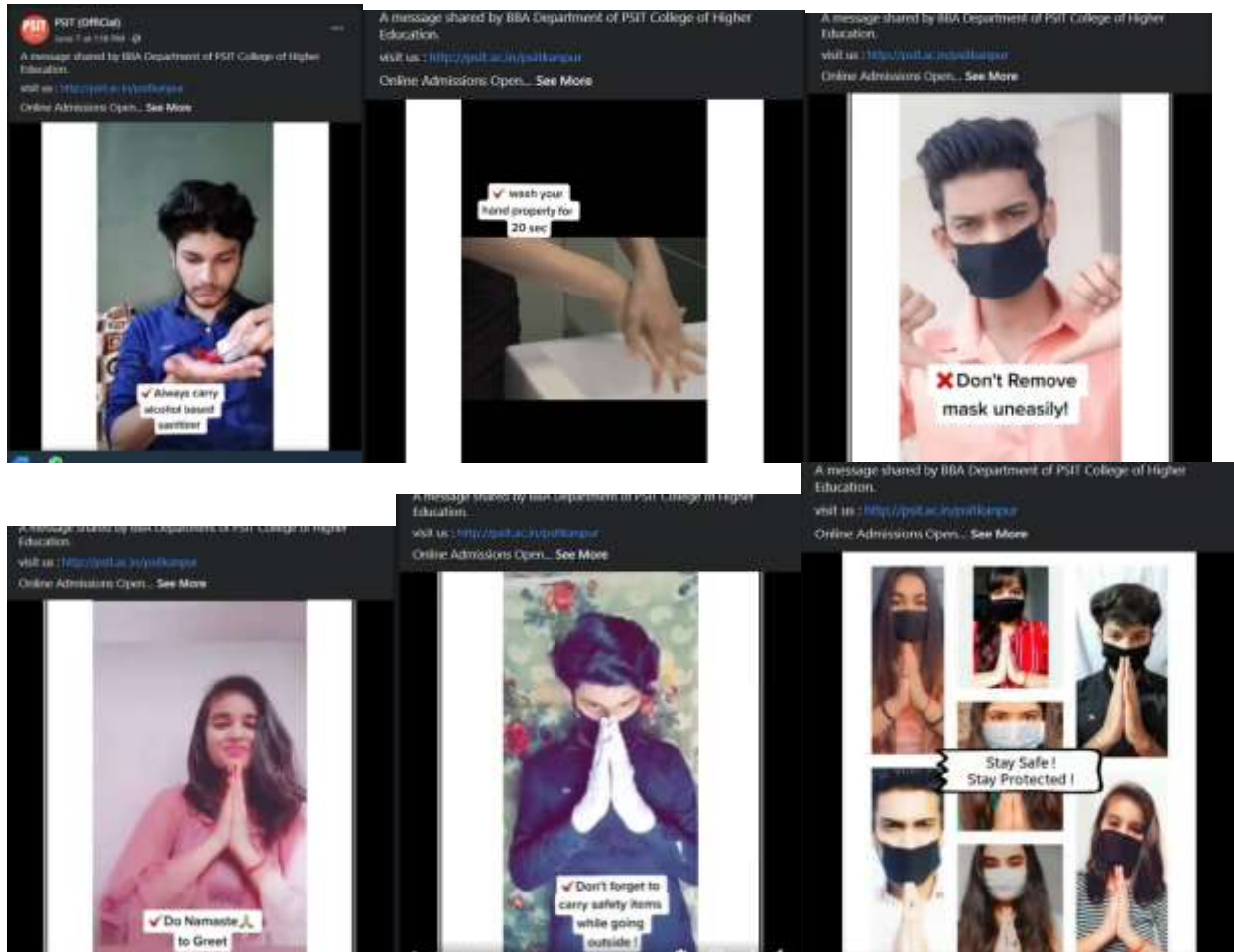
ORGANIZED BY
PSIT COLLEGE OF LAW
Approved by Bar Council of India, New Delhi and
affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (U.P.)

REGISTER HERE <https://forms.gle/HPTAqX31ZzYYDrW97>
E- Certificate will be provided to all the participants

For more information contact:
Mr. Shobhit Sachan, **Mob.:** +91 8368027087, **E-mail:** fc20002@psitcol.ac.in

On 7 June 2020, The students of PSIT-CHE shared a message in awe to spread awareness about various do's and don'ts during COVID-19 pandemic.

Some clippings from the beautiful video are enclosed below



PSIT college of Higher Education, Kanpur congratulates all the achievers who placed in Capgemini from BBA and BCA departments.



PSIT
Achievers Club
THE PLACED STUDENTS CLUB
Batch 2020

PSIT
Kanpur

BBA & BCA
students selected by

Capgemini

CONGRATULATIONS! to all selects

Toll Free: +91 767 099 8888, 1800 180 2233

www.psit.ac.in

Facebook, Instagram, Twitter, YouTube icons

PSIT honors Innovations and Discoveries of Indian Scientists. One such personality is Mr. Sathees Chukkurumbal Raghavan.

PSIT
Kanpur

INDIAN SCIENTISTS AND REVOLUTIONARIES



Sathees Chukkurumbal Raghavan

He is an associate professor in the Department of Biochemistry at the Indian Institute of Science, Bangalore, India and is from Kannur, Kerala. He was awarded the Shanti Swarup Bhatnagar Award for science and technology, the highest science award in India, for the year 2013 in the biological science category. He was awarded the prize for discovering SCR7, a chemical compound that blocks DNA repair in cancer cells.

WE SALUTE YOUR BRILLIANCE AND INNOVATION

PSIT honors Innovations and Discoveries of Indian Scientists. One such personality is Sir Jagadish Chandra Bose.



The poster is framed with a decorative border. At the top center, the text "PSIT" is in large, bold, black letters, with "Kanpur" in a smaller, italicized font below it. Below this, a black horizontal bar contains the text "INDIAN SCIENTISTS AND REVOLUTIONARIES" in white, bold, uppercase letters. In the center is a black and white portrait of Sir Jagadish Chandra Bose, an elderly man with glasses and a mustache, wearing a dark suit and a white shirt with a bow tie. Below the portrait, the name "Sir Jagadish Chandra Bose" is written in bold, black, uppercase letters. Underneath the name is a paragraph of text in italics: "An Indian scientist who was born 158 years ago, and became a world leader in telecommunications with innumerable achievements to his name. The polymath is the subject of a Google Doodle across the US, Australia, India and France to remember his contributions and celebrate his works." At the bottom, a white horizontal bar contains the text "WE SALUTE YOUR BRILLIANCE AND INNOVATION" in black, bold, uppercase letters. Below the bar, the website address "www.psit.ac.in" is written in a small, black, sans-serif font.

PSIT
Kanpur

INDIAN SCIENTISTS AND REVOLUTIONARIES



Sir Jagadish Chandra Bose

An Indian scientist who was born 158 years ago, and became a world leader in telecommunications with innumerable achievements to his name. The polymath is the subject of a Google Doodle across the US, Australia, India and France to remember his contributions and celebrate his works.

WE SALUTE YOUR BRILLIANCE AND INNOVATION

www.psit.ac.in

PSIT successfully becomes a part of campaign Vocal for Local, an initiative by Honorable Prime Minister of India.

We give our special thanks to Rupa Bhalla Ma'am, for making it a success.

PSIT
Kanpur

स्वदेशी अपनाओ..! इंडिया को बढ़ाओ

VOCAL for LOCAL

Share your Picture with **INDIAN PRODUCTS**
on our Facebook page

facebook.com/events/964555464000375

Contact Details: Ms. Rupa Bhalla, Email: cultural@psit.ac.in

Student Coordinators: Nishant Bharadwaj # 8825104934 | Pranav Khurana # 7275546612 | Saurav Sonkar # 7388080566

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Headed by:
Ms. Rupa Bhalla
Dean Student Affairs, PSIT Kanpur

Faculty Coordinators
Mr. Mukesh Dubey, ME, PSIT
Mr. Anurag Pandey, MBA, PSIT-COE
Mr. Anubhav Sony, BBA, PSIT-CHE

400+ People Participated

Thankyou Team

"As our memories age by another year, it is time to look back and reminisce, on day when all seemed bright and clear, set us celebrate, all that was, all that is..."

PSIT College of Higher Education organises "Alumni E Meet of BBA and BCA" On June 20th.



ALUMNI E-MEET

FOR BBA & BCA

June 20, 2020 | 1:00 PM - 2:00 PM

Guest of Honour


Ms. Shefali Raj
Managing Director, PSIT


Special Guest
Dr. Shivani Kapoor
Director - PSIT College of Higher Education

Organizing Team

Dr APS Bhadauria
Dean, PSIT-CHE

Ms. Rupa Bhalla
Dean, Student Affairs

Ms. Garima Gupta
HOD, BBA

Dr. Udaibhan Trivedi
HOD, BCA

Dr. Garima Williams
Assistant Professor, BSH

Mr. Deepak Srivastava
Assistant Professor, BBA



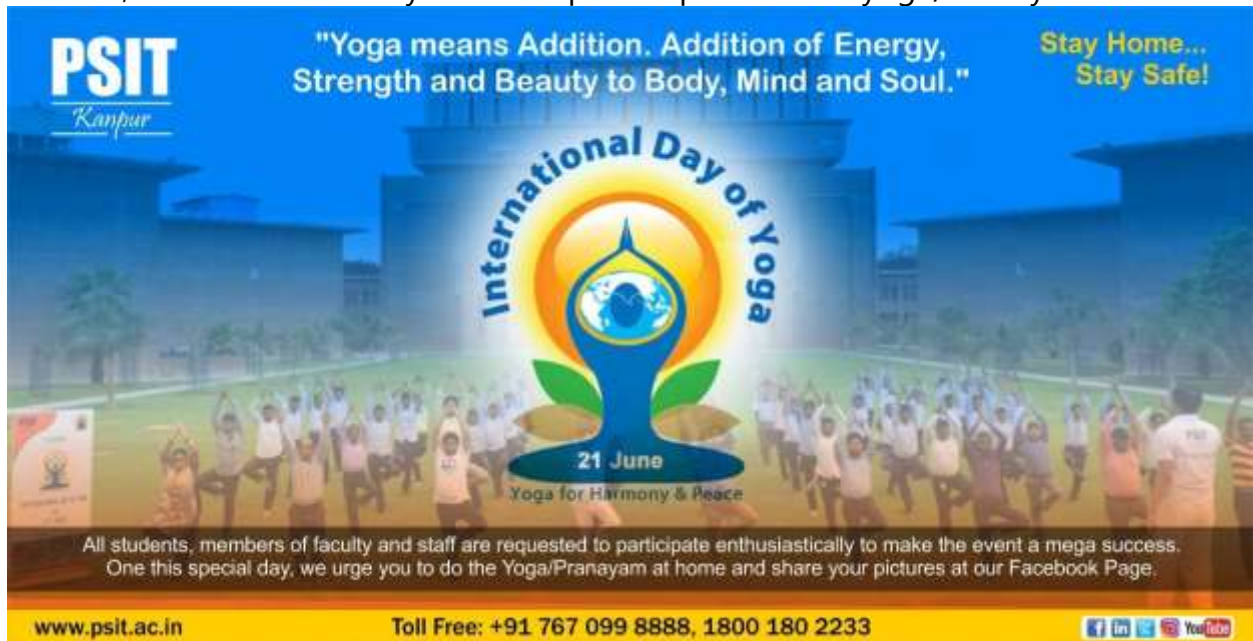
Contact:
Ms Garima Gupta
HOD, BBA
+91 86048 06789

Dr Udai Bhan Trivedi
HOD, BCA
+91 9415547928

TO CREATE AN ECOSYSTEM

"Yoga is the journey of the self, through the self, to the self."

PSIT College of Higher Education - BBA Department celebrates International Yoga Day. All students, members of faculty and staff posted picture with yoga/Pranayam at home.



The banner features the PSIT Kanpur logo in the top left corner. The central text reads: "Yoga means Addition. Addition of Energy, Strength and Beauty to Body, Mind and Soul." In the top right corner, it says "Stay Home... Stay Safe!". The main graphic is a large, stylized sun with a face, surrounded by the text "International Day of Yoga". Below the sun, it says "21 June" and "Yoga for Harmony & Peace". The background shows a large group of people performing yoga in a field. At the bottom, a message states: "All students, members of faculty and staff are requested to participate enthusiastically to make the event a mega success. One this special day, we urge you to do the Yoga/Pranayam at home and share your pictures at our Facebook Page." The footer includes the website "www.psit.ac.in", the toll-free number "+91 767 099 8888, 1800 180 2233", and social media icons for Facebook, LinkedIn, Twitter, and YouTube.

PSIT
Kanpur

"Yoga means Addition. Addition of Energy,
Strength and Beauty to Body, Mind and Soul."

**Stay Home...
Stay Safe!**

International Day of Yoga

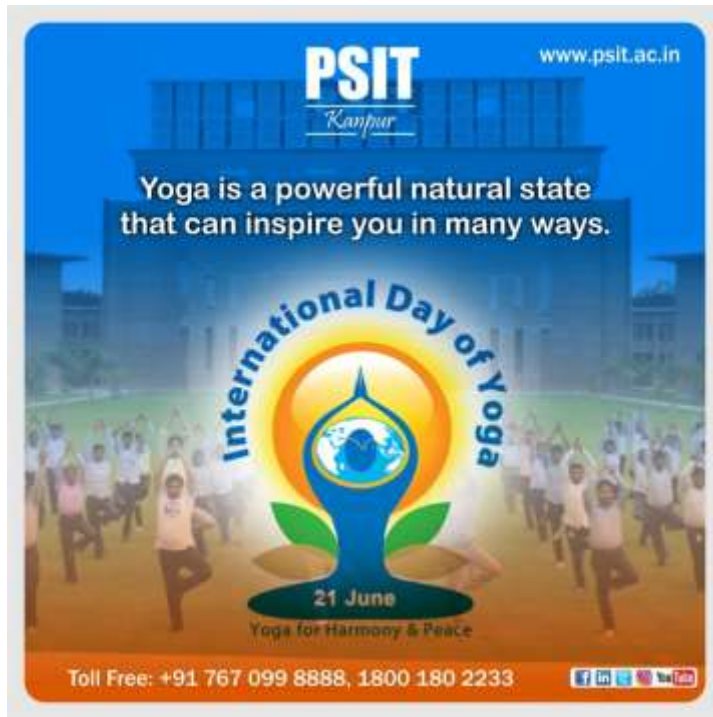
21 June
Yoga for Harmony & Peace

All students, members of faculty and staff are requested to participate enthusiastically to make the event a mega success.
One this special day, we urge you to do the Yoga/Pranayam at home and share your pictures at our Facebook Page.

www.psit.ac.in Toll Free: +91 767 099 8888, 1800 180 2233

Facebook LinkedIn Twitter YouTube

Happy International Yoga Day!



28 June 2020

PSIT College of Higher Education - Department of BCA organises "QUIZ Night" on 28th June 2020 at 7PM.



PSIT COLLEGE OF HIGHER EDUCATION
DEPARTMENT OF COMPUTER APPLICATION
ORGANIZES

[CLICK HERE](#)
For Registration

<https://forms.gle/JJ9dE7WgSeRqKvY3A>

.....
QUIZ

night

TALK IS CHEAP

SHOW ME THE CODE

KEY POINTS:-

30 MIN QUIZ

30 QUESTIONS

FOR 1ST and 2ND YEAR

.....
FREE REGISTRATION/LAST DATE:- 26 JUNE 2020

QUIZ DATE:- 28 JUNE 2020 (7:00PM)

.....
FOR MORE DETAILS CONTACT:-

Faculty Co-ordinator:- Ms. POONAM SINGH, Mr. MILIND BHATT

Student Co-ordinator:- 9504546170(ABHISHEK)

8299093292(ABHIJEET)

E.CERTIFICATES WILL BE GIVEN TO EVERYONE SCORING ABOVE 65%