# **PSIT**

## INS ( **PSIT COLLEGE OF HIGHER EDUCATION (KN 162)** Recognized under Section 2(f) of UGC Act 1956 Affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (UP) (NAAC A++) [AN INITIATIVE OF IQAC] Success is not the destination, it's the journey Preserve the beauty of "Maa Ganga" World Sparrow Day: Conserving sparrows and other birds www.psitche.ac.in

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#### **PSIT INSIGHT**

Hon'ble Chairman Mr. Pranveer Singh

Vice Chairperson Mrs. Nirmala Singh

**Associate Vice President** Mr. Abhijeet Singh

**Director-PSIT Startup & Incubation Foundation**Ms. Tanya Singh

**Editor-in-Chief**Prof. Dr. Bhagwan Jagwani

Editorial Committee
Prof. Dr. A.P.S. Bhadauria
Mrs. Garima Gupta
Mrs. Taniya Khurana

**Student Coordinator** Shubhi Vishwakarma

**Designing Committee**Mr. Ashish Kumar
Mr. Harjeet Singh

Editorial Office
PSIT College of Higher
Education
Kanpur - Agra - Delhi
National Highway (NH-19)

## ABOUT PSIT COLLEGE OF HIGHER EDUCATION

PSIT College of Higher Education darted on the path of Higher education in the year 2015. The college is affiliated with Chhatrapati Shahu Ji Maharaj University, Kanpur (NAAC A++) and is recognised under Section 2(f) of the UGC Act 1956. Since its inception, the college has been designed to train extraordinary minds by providing an ecosystem for holistic development. PSIT College of Higher Education has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. The college offers high-quality programmes in business administration and computer applications to a cross section of students across India. The students are imparted a holistic view of life with a "can-do attitude" by faculty members with rich experience in industry and academia.



"A little progress each day adds up to big results". With this faith, apart from covering the university syllabus, the college also provides programme-wise technical training to students in emerging areas like C, Data Structures, Design and Analysis of Algorithms, Robotics, Data Analytics, Python, Full Stack Development, Data Modelling, SPSS, Tableau, R Studio, Power BI, etc. Expert talks and Industrial visits are conducted from time to time to keep the students abreast of the latest developments and practices. Activities in research and innovation, entrepreneurship, and various clubs help the students realise their potential. PSIT College of Higher Education has an impeccable track record of placements and a strong industry interface, which enables the students to get their placements. Besides good placements, our students are excelling in academics as well. They are securing ranks in universities (Gold Medal), admission in IIMs, foreign universities, and other reputed institutes and universities.

## MESSAGE FROM

## CHAIRMAN'S DESK



The rapid rate of technological advancement and information revolution has opened new series of challenges as well as opportunities.

To be in tune with the trends in the Industrial dynamics, we at PSIT provide the right ambience to attain excellence in Engineering, Pharmacy, Management and Computer Application studies through appropriate Infrastructural facilities, qualities and inspiring faculty, well established state-of-theart Classrooms, Laboratories, Library, Teaching-Learning Process and Working Systems.

The academic rigours are custom crafted to complement academics with a number of programmes both in and out of the classroom. This goes to prove that PSIT is committed to being an institution that invest in developing well rounded students and prepare graduates and post graduates to make a difference in the world. Thrust on ethical values and social service are the corner stones of this institution, helping students to contribute to great nation building.

I truly appreciate the efforts of the PSITians in bringing out News Letter of PSIT -"PSIT INSIGHT".

I wish the team very best in all the endeavours in future.

Mr. Pranveer Singh Chairman PSIT Kanpur



# MESSAGE FROM VICE CHAIRPERSON'S DESK



It is with great pleasure that I welcome you to this edition of our bi-annual newsletter PSIT INSIGHT. As we reach this milestone, I'm filled with a sense of pride for the incredible work accomplished by our institute and its dedicated members.

In the past six months, the institute has witnessed a significant progress in academics, placements and research. As we reflect on

our achievements and set our sights on the road ahead, I am filled with optimism and excitement for what the future holds. These achievements are a testament to the collective effort and commitment of our faculty, researchers, students, and staff.

This newsletter serves as a window into the PSIT community. Within its pages, you'll find information on several events conducted by PSIT College of Higher Education, showcasing the diverse range of expertise and passion that drives our institute forward.

I encourage you to take some time to explore the inspiring content featured here. It's a testament to the collaborative spirit and dedication that define our institute.

In the coming months, let us continue to foster an environment of collaboration and innovation, where new ideas are welcomed and diverse perspectives are celebrated. Let us remain steadfast in our pursuit of excellence, always striving to push the boundaries of knowledge and make meaningful contributions to our discipline.

Mrs. Nirmala Singh Vice Chairperson PSIT Kanpur



## MESSAGE FROM ASSOCIATE VICE PRESIDENT



I am delighted to welcome you to the latest edition of our bi-annual newsletter PSIT INSIGHT, a platform through which we celebrate the achievements and progress of our vibrant community at PSIT College of Higher Education.

As we reflect on the past months, I am filled with immense pride at the remarkable accomplishments of our Institution. We have constantly demonstrated resilience, creativity, and unwavering dedication towards the holistic development of our students.

From innovative research projects to impactful community outreach initiatives, our collective efforts have made a tangible difference in the lives of those we serve. I am continually inspired by the passion and commitment of our students, faculty, staff, alumni, and supporters, who embody the spirit of PSIT in everything they do.

Looking ahead, we are poised to build upon our successes and embrace new opportunities for growth and collaboration. With a renewed sense of purpose

and a commitment to excellence, I am confident that we will continue to make meaningful contributions to our community and beyond.

As we embark on this journey together, I encourage students to stay engaged, share their ideas, and continue to be an active participant in our shared mission. Together, there is no limit to what we can achieve.

Mr. Abhijeet Singh Associate Vice President PSIT Kanpur



### MESSAGE FROM

## DIRECTOR-PSIT STARTUP & INCUBATION FOUNDATION



I personally believe that one of the most important things responsible for a nation's growth is quality education, accessible to all. Moreover, such education should aim towards nurturing the intellectual horizons of young minds - the architects of tomorrow. In their hands lies the beacon illuminating a future where every individual, regardless of origin, can draw from the fountains of wisdom and learning.

It is with great pleasure and pride that I extend my warmest greetings to all of you as we come together to celebrate another remarkable period of growth and achievement at PSIT College of Higher Education. The six months, as documented within the pages of our bi- annual newsletter, PSIT INSIGHT, has been marked by significant milestones achieved by the institution and its departments. The newsletter throws light on several activities conducted by the college during the past six months.

PSIT College of Higher Education has always focussed on providing students with the best blend of academic, co-curricular and extra-curricular activities in the form of innovative pedagogies, faculty training programs, student development programs, course quality and teaching feedback.

May the journey ahead be filled with continued learning, growth, and opportunities for all.

Ms. Tanya Singh
Director
PSIT Startup & Incubation
Foundation
PSIT Kanpur



## MESSAGE FROM DEAN



I wish to welcome you to another issue of our Newsletter, PSIT Insight. PSIT College of Higher Education, Kanpur is committed to the holistic development of each and every student. We have been providing quality education in Management and Computer Applications to our BBA & BCA students since 2015. PSIT College of Higher Education, Kanpur, is a team of highly experienced and qualified

teaching professionals dedicated to the overall growth and development of our students.

We provide an effective environment for teaching-learning and innovation in order to transform our students into dynamic, professionally sound and socially responsible citizens. The placement of our students, their ranks in the university, and admission to IIMs are testimonials to our efforts. The various activities organized at our Institute are presented in this Newsletter.

I extend my heartfelt congratulations to the entire team for putting their best in bringing out this Newsletter.

Prof (Dr.) APS Bhadauria Dean PSIT-CHE







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### PLACEMENT GALORE

2<sup>ND</sup> JANUARY, 2023



'Success is not the final destination, it's the journey. Celebrate the victories along the way.'

PSIT fraternity celebrated the astounding career success of our students (Batch 2023) who secured commendable pay packages in various companies across the country. Our brilliant placement support and mentorship has driven our students towards successful careers in leading companies worldwide. We rejoice in their triumph!









## FACULTY DEVELOPMENT **PROGRAMME**

- 5<sup>TH</sup> JANUARY, 2023



'The future of our world is in the hands of our teachers. Empower them, and they will empower our youth.' An FDP on 'The Role of Teachers in the Holistic Development of Students' was conducted by PSIT College of Higher Education. It included interactive sessions on effective teaching strategies and techniques for fostering an all round educational experience for students.

### **ONE-WEEK** FACULTY DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY 17TH-21ST JANUARY, 2023

Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organized a Faculty Development Program on 'Research Methodology'. FDP was coordinated by the research team of BBA. The main objective of FDP was to guide faculties in their research work. Research techniques and research designs were discussed among participants.





### REPUBLIC DAY

26<sup>TH</sup> JANUARY, 2023

PSIT Campus came alive with the spirit of patriotism, as we celebrated our 74th Republic Day with great pride and honor. The event began with solemn unfurling of the national flag, followed by a spectacular parade by our NCC cadets. Students showcased their cultural talents through various performances, bringing a sense of unity and diversity to the celebration. It was a day to remember as the PSIT community came together in a show of unity, paying tribute to our nation's heritage on this momentous Republic Day celebration.







## FARISHTEY: ROAD SAFETY AWARENESS PROGRAM

31<sup>st</sup> JANUARY, 2023









PSIT College of Higher Education (PSIT-CHE), organized Farishtey: Road Safety Awareness Programme. The Chief Guest of the event was Shri.Tej Swaroop Singh; IPS. The main objective was to create awareness about the traffic rules, traffic signs and traffic etiquettes among students. The program ended with a Question-Answer session.

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## A SESSION ON UNION BUDGET 2023

8<sup>TH</sup> FEBRUARY, 2023

BBA Department at PSIT College of Higher Education (PSIT-CHE), organized 'A Session on Union Budget 2023' in SH 1. The Guest Speakers for the session were CS Vaibhav Agnihotri, Chairman, Kanpur Chapter of ICSI and CA Govind Maheshwari, Tax guru. The objective of the session was to update all with changes done in the taxation policies; the financial and economic policies for the upcoming year were also discussed with students.





### PUNEET SAGAR ABHIYAN

11<sup>™</sup> FEBRUARY, 2023





Our NCC Cadets made a strong impact at the nationwide Puneet Sagar Abhiyan, working tirelessly to preserve the beauty of Maa Ganga. The NCC has initiated a nationwide flagship campaign 'Puneet Sagar Abhiyan', to clean seashores /beaches and other water bodies. As part of Puneet Sagar Abhiyan, various units of Indian Navy are Dedicating, one day each month towards coastal cleanup.

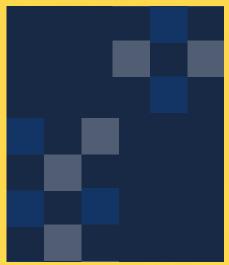


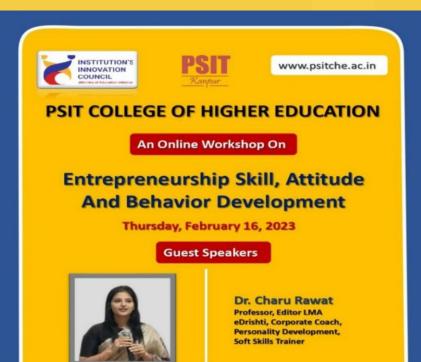
### ENTREPRENEURIAL SKILLS,

ATTITUDE AND BEHAVIOURAL DEVELOPMENT

16<sup>™</sup> FEBRUARY, 2023

BBA Department at PSIT College of Higher Education (PSIT-CHE), organized a session on 'Entrepreneurial Skills, Attitude and Behavioral Development program'. The Guest Speaker was Dr. Charu Rawa. The event aimed to enhance behavioral skills of students who are soon to face cut throat competition in the corporate world.





Time: 2:00 pm Onwards

An Initiative of IQAC



### **FOOTEPRINTS 2K23**

20<sup>TH</sup> - 23<sup>RD</sup> FEBRUARY, 2023



On 20th February 2023,
Department of Business
Administration at PSIT College
of Higher Education (PSITCHE) organized Annual Sport
Event 'Footprints 2K23'. This
event was conducted for 3
days. The program started
with welcome address and
preceded by the
introduction of Guest of
Honor for the day

Mr. Abhijeet Singh (Associate Vice President, PSIT). The main objective was to encourage competitiveness among the students with the help of sports and to nurture team management and selfmanagement within students. Mr. Abhijeet Singh emphasized on the goal achievement through rigorous hard work.



























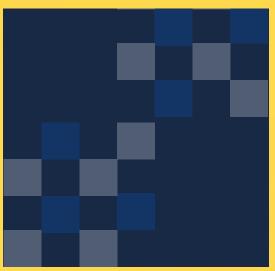
### **IGNITIA 2K23**

24<sup>TH</sup> - 25<sup>TH</sup> FEBRUARY, 2023

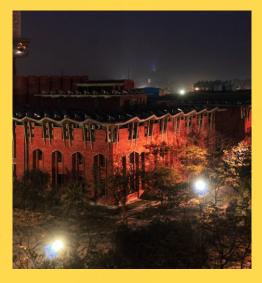


On 20th February 2023, Department of Business AdministratilGNITIA, the Techno-Cultural fest was organized on 24th and 25th February, 2023. IGNITIA witnesses the breath-taking display of exquisite talents and formidable skills. The annual Techno-Cultural Fest has established itself as a legacy where everyone looks forward to coming together be it competing or enjoying. Offering a rich blend of Music, Art, Dance, Theatrics, Photography, Technical and numerous other skills, IGNITIA promises an exuberant garland of cultural diversity, technology, learning and never-ending on at PSIT College of Higher Education (PSIT-CHE) organized Annual Sport Event 'Footprints 2K23'. This event was conducted for 3 days. The program started with welcome address and preceded by the introduction of Guest of Honor for the day entertainment.





Continuing with the tradition of providing an academically and culturally stimulating atmosphere, this year's edition of IGNITIA 2K23 was grand success and was also an even better experience. IGNITIA had the privilege of inviting various renowned celebrities and this time the celebrities were Harshit Saxena & Lagori Band.





















The following events were conducted in PSIT College of Higher Education

#### Name of Events:

Prizes 1st- Rs 1000/- Cash, Trophy and Certificate 2nd- Rs 500/- Cash, Trophy and Certificate Certificates for all participants

Contact for more info

ShinePreet kaur Rashika Sharma
9696879905 9129461085 9821906911

- Screen Faceoff: Documentary on Environmental Issues.
- Meri Kahani: A Story Creation Competition.
- Block Building Games: A Team Building Game.
- Adpro Reels: A Product Promotion Competition



## PSIT GOT TALENT

17<sup>™</sup> MARCH, 2023







PSIT College of Higher Education (PSIT-CHE), BBA organized PSIT Got Talent under Bastion Club, where students got opportunity to showcase their talent like mimicry, role paly, drama and stand-up comedy.



### MACRO PHOTOGRAPHY

**COMPETITION: INGENIOUS CLUB** 

17<sup>™</sup> MARCH, 2023

Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organized a Macro Photography Competition under the Ingenious Club.





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## POSTER MAKING COMPETITION PRAYAS CLUB

17<sup>™</sup> MARCH, 2023

Department of Business
Administration at PSIT College of
Higher Education (PSIT-CHE)
organized a Poster Making
Competition on the occasion of
World Sparrow Day. The main
objective of the event was to
spread awareness among the
students on the importance of
conserving sparrows and other
birds.





### **ACTION FOR RIVERS:**

**NSS [SAVE RIVER RIGHTS]** 

17<sup>™</sup> MARCH, 2023



venue: PSIT CHE

TIME:3:05 pm - 4:55 pm

#### **GUIDLINES**

- 1.A presentation must be of 5-6 slides
- 2. Group practicipantion is allowed
- 3. There should be 5 members in a group
- 4. Not more than 10 min. Is allowed for the presentation
- 5. Single person is allowed max 4-5 min.for presentation
- 6. Prepare presentation from home only



- Ms. Priti ma'am
- Ms. Nidhi ma'am
- Mr. Vipul Mishra sir





Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organized an event on Save River Rights. Students presented their opinions through PowerPoint presentations.







## BEING VIRTUOUS QUIZ

17<sup>™</sup> MARCH, 2023

Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organized a BEING VIRTUOUS QUIZ. The importance of moral values and basic principles of ethics in an individual's life were discussed.









## MINDFULNESS BALANCE

THE MIND: YOGA CLUB

17<sup>™</sup> MARCH, 2023





Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organised a Yoga Activity- Mindfulness. The main objective of the event was to make students understand the benefits of yoga and meditation in academic and personal life.

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## BROCHURE MAKING COMPETITION

17<sup>™</sup> MARCH, 2023

Department of Business Administration at PSIT College of Higher Education (PSIT-CHE) organized a Brochure Making Competition. The programme started with a brief overview about brochure and a few brochures were shared among students to get hold of the idea for brochure designing.







## DOUBLES BADMINTON TOURNAMENT

23<sup>TH</sup> - 24<sup>TH</sup> MARCH, 2023

Badminton is like ballet dancing. It requires a lot of control, strength, concentration, and measured movement. It has been observed that those who play badminton well, take decisions quickly. With this inspiration, PSIT Kanpur's Girls Hostel recently organized a 'Doubles Badminton Tournament', that witnessed good number of students displaying exceptional skills and sportsmanship.











## CORPORATE SKILLS FOR INDUSTRY 4.0

25<sup>™</sup> MARCH, 2023

PSIT College of Higher Education (PSIT-CHE), BBA organized a session on Corporate Requirements for Industry 4.0. The speaker for the session was Ms. Priyanka Antervedi, Lead - Internal Communication & Employer Branding at Infosys, Pune. She discussed with the students that Industry 4.0 is all about digitization and also the required skills matching to a particular industry. She further explained that industries are currently working on the Run-grow-transform model, so we also must transform ourselves accordingly and enhance our skills as Industry 5.0 is already in and sooner it will be industry 6.0.











### INDUSTRIAL VISIT AT

RED CHIEF, LEYAN GLOBAL PVT. LTD. (LGPL) KANPUR

29<sup>™</sup> MARCH, 2023

PSIT College of Higher Education organized an Industrial visit of 50 students (Top 50 students on the basis of attendance percentage) of BBA II year on 29/03/2023. Ms. Reetika Bajpai and Mr. Prabhakar Singh Tomar were faculty coordinators for this industrial visit. After reaching the plant, Mr. Skand Patel (H.R. Manager) & Ankur Gupta (Quality Manager) briefed all the general guidelines for safe plant visit to all the students. Students were divided in four batches were brought to the raw material section. They were told about the types & qualities of leather. Thereafter students moved towards the manufacturing unit where raw materials were to be fetched. Students observed the entire process of manufacturing from beginning to the packaging.







## WORKSHOP ON VIRTUAL LABORATORIES

27<sup>™</sup> APRIL, 2023



demonstrations a vailable to lim geographical dist

Virtual Laboratories workshop organized in April 27th, 2023 by PSIT College of Higher Education, Kanpur. Prof. Dr. APS Bhadauria, Dean, PSIT College of Higher Education, Kanpur highlighted the importance of digital education for technical colleges and welcomed the speakers from IIT Kanpur. Dr. Pragati Upadhyay, Nodal Centre Coordinator, PSIT College of Higher Education, Kanpur introduced the speakers to the audience and highlighted the important points of Virtual labs. Ms. Sheetal Singh introduced the concept of virtual labs and

explained the benefits of virtual labs.

Later, Mr. Vinay Tripathi demonstrated multiple virtual labs and also discussed the importance of virtual labs. This initiative by the Ministry of Education, Government of India, National Mission on Education through Information and Communication Technology (NMEICT) is highly benefitting to the local colleges nationwide. Students were able to understand the importance of online education and virtual simulation of labs.





### **ARTICLES**

#### 22.1 BEYOND OPINIONS: WHY SELF-APPROVAL MATTERS MOST

'Remember, saying whatever we want, whenever we want, however we want, is not freedom. Real freedom is not feeling the need to say these things.'

These lines are quoted by British author Jay Shetty. I think the stories you hear will define the stories in your head. We are obsessed to the feelings and emotions that our heart and mind generates. Happiness evolves from

problems, and it requires struggle. By questioning ourselves and doubting our own thoughts and beliefs is one of the hardest skills to develop. We often think about being wrong to create a better or a worse problem than our current problem. Luck occurs to those that make things occur. If you succeed, people call it luck and if you fail, people say that your luck does not favor you. Karma takes work, hustle, and good deeds whereas luck requires no effort. Our minds are constantly generating more

and more connections to help us and understand and control the environment among us. We mistake things we see and hear. Whenever there is a conflict in our mind about something, we often feel about what person would be thinking. I think we should not care about anyone's opinions because at the end of the day you are the only person who needs to approve of your own choices.

Devika Chaturvedi (BBA 1B)

#### 22.2 THE EDUCATION SYSTEM: A STUDENT'S PERSPECTIVE

As a student who has gone through the education system, I have experienced both the strengths and weaknesses of the current system. While there are aspects that I appreciate, there are also areas that I believe could be improved to better serve the needs of students. In this article, I will share my perspective on the education system from a student's point of view. One of the positive aspects of the education system is the opportunity for students to acquire knowledge and develop skills that can prepare them for their future careers. From elementary school to higher education, students are

exposed to various subjects such as math, science, history, and literature, which broaden their horizons and help them discover their interests and talents. Additionally, schools provide opportunities for students to engage in extracurricular activities such as sports, arts, and clubs, which can foster their creativity, leadership, and teamwork skills.

Furthermore, many educational institutions have dedicated teachers who are passionate about their subjects and genuinely care about their students' success. These teachers work hard to create engaging lessons, provide support, and offer guidance to help students achieve their academic goals. They are often willing to go the extra mile to provide extra help or offer additional resources for students who may be struggling, and their dedication can make a significant impact on a student's learning experience. However, the education system also has its flaws. One issue is the emphasis on standardized testing.

Standardized tests are often used as the primary means of evaluating a student's knowledge and performance, and in some cases, a school's effectiveness. The pressure to perform well on these tests can create stress and anxiety among students, leading to a narrow focus on test

preparation rather than fostering a holistic approach to education that promotes critical thinking, creativity, and problem-solving skills.

Moreover, the one-size-fits-all approach to education can sometimes fail to accommodate the diverse needs and learning styles of students. Some students may excel in a traditional classroom setting, while others may struggle to keep up with the pace or may require additional support. Students with different interests, talents, or career aspirations may not find the curriculum relevant orengaging, which can lead to disengagement and lack of motivation. Additionally, the rising costs of education, particularly in higher education, can be a

significant barrier for many students. The increasing tuition fees, along with the expenses of textbooks, supplies, and other educational resources, can create financial burdens for students and their families. This can limit access to quality education and perpetuate social and economic inequalities. In conclusion, as a student, I believe that the education system has both strengths and weaknesses. While it provides opportunities for learning, growth, and development, it also has flaws that need to be addressed. There is a need for a more student-centered approach that focuses on fostering critical thinking, creativity, and problem-solving skills, rather than just test scores. Additionally, efforts should be made to accommodate

diverse learning styles and provide support for students who may require additional assistance. Finally, addressing the issue of rising costs and accessibility to education is crucial to ensure that every student has equal opportunities for success. By addressing these areas of improvement, we can work towards a more inclusive and effective education system that prepares students for the challenges of the future.



Shravya Katiyar (BBA 1E)

#### 22.3 WOMEN EMPOWERMENT: WINDS OF CHANGE

Women Empowerment has become the buzzword today with women working along side men in all spheres. They profess an independent outlook, whether they are living inside their home or working outside. They are increasingly gaining control over their lives and taking their own decisions with regards to their education, career, profession and lifestyle. With steady increase in the number of working women, they have gained financial independence, which has given them confidence to lead their own lines and build their own identity. They are successfully taking up diverse professions to prove that they are second to none in any respect.

But while doing so, women also take care to strike a balance between their commitment to their profession as well as their home and family. They are playing multiple roles of a mother, daughter, sisters and wife and a working professional with remarkable harmony and case. With equal opportunity to work, they are functioning with a spirit of team work to render all possible co-operations to their male counterparts in meeting s the deadline and targets set in their respective professions.

Women empowerment is not limited to urban, working women but women in even remote towns and villages are now increasingly making their voices heard loud and clear in society. They are no longer willing to play a second fiddle to their male counterparts. Women empowerment, in the trust sense, will be achieved only when there is attitudinal charge in society with regards to womenfolk, treating them with proper respect, dignity,

fairness and quality. The rural areas of the country are, by and large, steeped in a federal and medieval outlook, refusing to grant women equal say in the matters of their education, marriage, dress-code, profession and social interaction.

Let us hope, women empowerment spreads to progressive as well as backward areas of our vast country.



Shubhi Vishwakarma (BBA 1E)

#### 22.4 MONEY IS THE ROOT OF ALL EVIL

The seven deadly sins of the world are seven sin that can lead to major changes in someone's mind and life. Greed is one of the seven. In the book, the pearl, by John Steinbeck, the theme of greed and how money charges people are a recurring element. Even kion, who was just a poor man living in the village and wanted nothing but the best of his family, was changed for the worse by the pearl, Greed is a prominent theme in this book, in ancient times, and even in today's world.

First, in the pearl, greed plays a major role in the plot of the story. The main character, Kino, starts the story as a humble village living in La Paz Kino finds a great pearl, the greatest of them all, while he is out oyster diving. This single event would change Kino and his family forever. Everyone in the city was talking about the discovery. They all feared what could come if Kino did not have the right mindset, All of the neighbors hoped that sudden wealth would not turn Kino's head, would not make a rich man of him, would not graft onto him the evil limbs of greed and hatred and coldness.

For Kino was a well-liked man: it would be a shame if the pearl destroyed him'. From this one discovery came a world of hurt and greed to the family of Kino and Juana. The pearl was all that kino could think about and he became obsessed with the idea of him becoming rich and creating a better life for his family. These desires started out as innocent, but as Kino had the pearl for longer and longer, it invaded his mind and greed overcame his life. The pearl was the one thing that was supposed to save Kino and his family from poverty, but it ultimately was the downfall of his family and resulted in the death of his only son. It was only after the death of his son that Kino realized that misfortune of the Pearl, and he decided to get rid of it.

Secondly, greed is not only a major theme in the book, but it played a major role in ancient times. Also, since the beginning of recorded history, greed has impacted society and the lives of both the rich and poor. One of the most popular representations of how greed was present in ancient times is the example of the fall of the Roman Empire. The Roman Empire was one of the largest. The most powerful empires of all time. But ultimately greed was

the downfall of the greatest empire.

The Romans controlled a large amount of land, but they wanted more. The Romans had a lot of power, but they wanted more. They even had a lot of money, but they wanted more. This desire of wanting more is what ended up corrupting the government and causing the gradual collapse of the empire in the Bible government and causing its gradual collapse of the empire. In the Bible it states 'For the love of money is the root of all -Evil'. In bible, many times greed played a prominent role in people's everyday lives. Finally, in today's day and age of innovation and creativity, greed plays a prominent role in the lives of the individuals.



Gurnoor Kaur (BBA 2C)





COURSES OFFERED

BBA • BCA

Kanpur-Agra-Delhi National Highway (NH-19), Bhauti, Kanpur - 209 305 Ph: +91-512-2230044, 2230066, E-mail: admission@psit.ac.in

Toll Free: +91 767 099 8888

www.psitche.ac.in