

PSIT INSIGHT

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2024

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PSIT COLLEGE OF HIGHER EDUCATION (KN 162)

Recognized under section 2(f) of the UGC Act 1956

Affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (UP) (NAAC A++)

Approved by the All India Council for Technical Education (AICTE)

OUR VISION

To achieve excellence in Professional & Higher Education and create an ecosystem for the holistic development of all the stakeholders through coordinated efforts.

OUR MISSION

To provide an effective environment for teaching-learning and innovation in order to transform our students into dynamic, professionally sound and socially responsible citizens with ability to adapt to the changing needs of the industry and society.

[AN INITIATIVE OF IQAC]
www.psitch.ac.in



PSIT INSIGHT

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PSIT College of Higher Education

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ABOUT PSIT COLLEGE OF HIGHER EDUCATION

PSIT College of Higher Education started on the path of Higher education in the year 2015. The college is affiliated with Chhatrapati Shahu Ji Maharaj University, Kanpur (NAAC A++) and is recognised under Section 2(f) of the UGC Act 1956. Since its inception, the college has been designed to train extraordinary minds by providing an ecosystem for holistic development. PSIT College of Higher Education has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. The college offers high-quality programmes in business administration and computer applications to a cross section of students across India. The students are imparted a holistic view of life with a "can-do attitude" by faculty members with rich experience in industry and academia.



"A little progress each day adds up to big results". With this faith, apart from covering the university syllabus, the college also provides programme-wise technical training to students in emerging areas like C, Data Structures, Design and Analysis of Algorithms, Robotics, Data Analytics, Python, Full Stack Development, Data Modelling, SPSS, Tableau, R Studio, Power BI, etc. Expert talks and Industrial visits are conducted from time to time to keep the students abreast of the latest developments and practices. Activities in research and innovation, entrepreneurship, and various clubs help the students realise their potential. PSIT College of Higher Education has an impeccable track record of placements and a strong industry interface, which enables the students to get their placements. Besides good placements, our students are excelling in academics as well. They are securing ranks in universities (Gold Medal), admission in IIMs, foreign universities, and other reputed institutes and universities.

MESSAGE FROM CHAIRMAN'S DESK



“The rapid rate of technological advancement and information revolution has opened new series of challenges as well as opportunities.”

To be in tune with the trends in the Industrial dynamics, we at PSIT provide the right ambience to attain excellence in Engineering, Pharmacy, Management and Computer Application studies through appropriate Infrastructural facilities, qualities and inspiring faculty, well established state-of-the-art Classrooms, Laboratories, Library, Teaching-Learning Process and Working Systems.

The academic rigours are custom crafted to complement academics with a number of programmes both in and out of the classroom. This goes to prove that PSIT is committed to being an institution that invest in developing well rounded students and prepare graduates and post graduates to make a difference in the world. Thrust on ethical values and social service are the corner stones of this institution, helping students to contribute to great nation building. I truly appreciate the efforts of the PSITians in bringing out News Letter of PSIT - "PSIT INSIGHT". I wish the team very best in all the endeavours in future.

Mr. Pranveer Singh
Chairman
PSIT Kanpur



MESSAGE FROM VICE CHAIRPERSON'S DESK



It is with great pleasure that I welcome you to this edition of our bi-annual newsletter PSIT INSIGHT. As we reach this milestone, I'm filled with a sense of pride for the incredible work accomplished by our institute and its dedicated members.

In the past six months, the institute has witnessed a significant progress in academics, placements and research. As we reflect on

our achievements and set our sights on the road ahead, I am filled with optimism and excitement for what the future holds. These achievements are a testament to the collective effort and commitment of our faculty, researchers, students, and staff.

This newsletter serves as a window into the PSIT community. Within its pages, you'll find information on several events conducted by PSIT College of Higher Education, showcasing the diverse range of expertise and passion that drives our institute forward.

I encourage you to take some time to explore the inspiring content featured here. It's a testament to the collaborative spirit and

dedication that define our institute.

In the coming months, let us continue to foster an environment of collaboration and innovation, where new ideas are welcomed and diverse perspectives are celebrated. Let us remain steadfast in our pursuit of excellence, always striving to push the boundaries of knowledge and make meaningful contributions to our discipline.

Mrs. Nirmala Singh
Vice Chairperson
PSIT Kanpur



MESSAGE FROM VICE PRESIDENT



I am delighted to welcome you to the latest edition of our bi-annual newsletter PSIT INSIGHT, a platform through which we celebrate the achievements and progress of our vibrant community at PSIT College of Higher Education.

As we reflect on the past months, I am filled with immense pride at the remarkable accomplishments of our

Institution. We have constantly demonstrated resilience, creativity, and unwavering dedication towards the holistic development of our students.

From innovative research projects to impactful community outreach initiatives, our collective efforts have made a tangible difference in the lives of those we serve. I am continually inspired by the passion and commitment of our students, faculty, staff, alumni, and supporters, who embody the spirit of PSIT in everything they do.

Looking ahead, we are poised to build upon our successes and embrace new opportunities for growth and collaboration. With a renewed sense of purpose

and a commitment to excellence, I am confident that we will continue to make meaningful contributions to our community and beyond.

As we embark on this journey together, I encourage students to stay engaged, share their ideas, and continue to be an active participant in our shared mission. Together, there is no limit to what we can achieve.

Mr. Abhijeet Singh
Vice President
PSIT Kanpur



MESSAGE FROM VICE PRESIDENT



I personally believe that one of the most important things responsible for a nation's growth is quality education, accessible to all. Moreover, such education should aim towards nurturing the intellectual horizons of young minds - the architects of tomorrow. In their hands lies the beacon illuminating a future where every individual, regardless of origin, can draw from the fountains of wisdom and learning.

It is with great pleasure and pride that I extend my warmest greetings to all of you as we come together to celebrate another remarkable period of growth and achievement at PSIT College of Higher Education. The six months, as documented within the pages of our bi-annual newsletter, PSIT INSIGHT, has been marked by significant milestones achieved by the institution and its departments. The newsletter throws light on several activities conducted by the college during the past six months.

PSIT College of Higher Education has always focussed on providing students with the best blend of academic, co-curricular and extra-curricular activities

in the form of innovative pedagogies, faculty training programs, student development programs, course quality and teaching feedback.

May the journey ahead be filled with continued learning, growth, and opportunities for all.

Ms. Tanya Singh
Vice President
PSIT Kanpur



MESSAGE FROM DIRECTOR



PSIT College of Higher Education is not just a place of learning; it is a vibrant community of dreamers, innovators, and achievers. As we embark on our quest for knowledge and growth, let us remember that every challenge we face is an opportunity for growth, every setback a chance to rise stronger, and every success a testament to our dedication and perseverance.

As we journey together towards our goals, let us cultivate a spirit of resilience, courage, and determination. Let us dare to dream big, push the boundaries of our potential, and strive for excellence in everything we do.

Within the pages of our annual newsletter, PSIT Insight, we will celebrate the landmarks, advancements, and accomplishments emblematic of our institution and its departments. Let us take pride in our achievements and derive inspiration from the commendable feats of our peers. As a testament to our commitment to excellence and transparency, the newsletter also offers insights into the latest developments, initiatives, and events

shaping our institution. With each edition, we aim to foster a sense of pride, connection, and engagement among our readers, highlighting the collective impact of our collaborative efforts and inspiring continued growth and success.

Remember, the future belongs to those who believe in the beauty of their dreams. So let us dream boldly, work tirelessly, and never lose sight of our vision for a brighter tomorrow.

Prof (Dr.) Bhagwan Jagwani
Director
PSIT - CHE



MESSAGE FROM DEAN



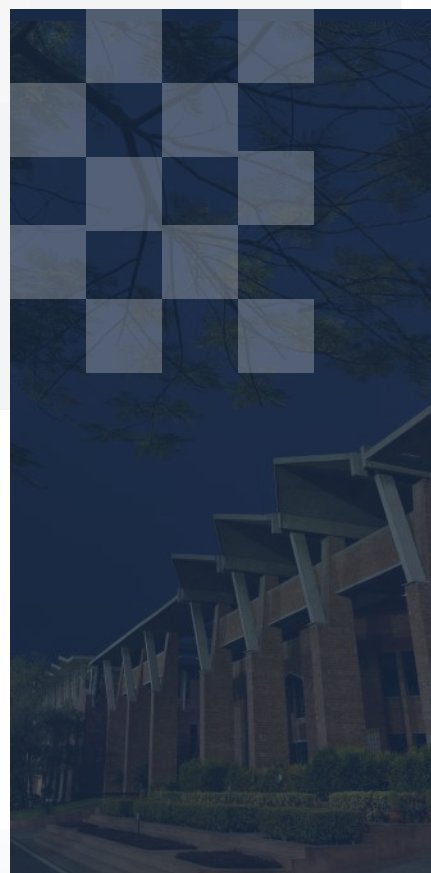
I wish to welcome you to another issue of our Newsletter, PSIT Insight. PSIT College of Higher Education, Kanpur is committed to the holistic development of each and every student. We have been providing quality education in Management and Computer Applications to our BBA & BCA students since 2015. PSIT College of Higher Education, Kanpur, is a team of highly experienced and qualified

teaching professionals dedicated to the overall growth and development of our students.

We provide an effective environment for teaching-learning and innovation in order to transform our students into dynamic, professionally sound and socially responsible citizens. The placement of our students, their ranks in the university, and admission to IIMs are testimonials to our efforts. The various activities organized at our Institute are presented in this Newsletter.

I extend my heartfelt congratulations to the entire team for putting their best in bringing out this Newsletter.

Prof (Dr.) APS Bhadauria
Dean
PSIT-CHE



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FACULTY DEVELOPMENT PROGRAM ON DATA ANALYTICS FOR RESEARCH PAPER WRITING USING SPSS/R

4TH - 6TH JULY, 2024

PSIT College of Higher Education, Kanpur, organized a Faculty Development Program on Data Analytics for Research Paper Writing using SPSS/R" from July 4, 2024, to July 6, 2024. The esteemed speaker was Prof. Saurabh Agarwal from AIMA New Delhi, Great Learning Gurgaon, consultant with IBM & UNESCO, M.Tech from IIT Delhi and B.Tech from IIT Kanpur. The program saw participation from key academic leaders including Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE, Prof. (Dr.) APS Bhadauria, Dean of PSIT-CHE, and Prof. (Dr.) Udai Bhan Trivedi, Dean IQAC, highlighting the institution's dedication to faculty development and advanced learning.

Dr. Pragati Upadhyay, Head of the BCA Department and Dr. Amit Sharma, Head of the BBA Department also attended the event along with all faculty members from the BCA and BBA departments. Over the course of three days, participants gained valuable insights and practical knowledge, equipping them with the skills needed to leverage data analytics in their research endeavors. The event highlighted the college's commitment to fostering a culture of continuous improvement and academic excellence.






PSIT COLLEGE OF HIGHER EDUCATION (KN162)
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organises

Faculty Development Programme (FDP)

on

Data Analytics for Research Paper Writing using SPSS/R



Date: 04 - 06 July 2024

Time: 1:45 pm - 4:45 pm

Venue: PSIT-CHE

Resource Person
Prof. Saurabh Agarwal
AIMA New Delhi,
Great Learning Gurgaon
Consultant IBM & UNESCO
M.Tech IIT Delhi
B.Tech IIT Kanpur

An Initiative of IQAC www.psitche.ac.in



VAN MAHOTSAV - PLANTATION DRIVE

5TH JULY, 2024

The NSS Club of PSIT College of Higher Education celebrated Van Mahotsav, an annual tree-planting festival. It aimed to foster a sense of responsibility towards nature, encourage the preservation of green cover and biodiversity, and inspire proactive steps in environmental conservation.

A key highlight of the event was Prof. (Dr.) Bhagwan Jagwani, Director PSIT- CHE who emphasized the importance of preserving green cover and biodiversity. Participants planted indigenous tree saplings around the campus and pledged to environmental sustainability.

Prof. (Dr.) Bhagwan Jagwani (Director PSIT- CHE), Prof. (Dr.) A.P.S. Bhaduria (Dean PSIT- CHE and Prof. (Dr.) Udai Bhan Trivedi, Dean IQAC, along with faculty members & NSS volunteers were present in the plantation drive.



WORLD PAPER BAG DAY

12TH JULY, 2024








PSIT College of Higher Education [KN162]
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PRAYAS : The Eco Club & NSS

celebrate
WORLD PAPER BAG DAY



Date Friday, 12 July 2024 **Time** 3:15 pm - 4:05 pm **Venue** PSIT-CHE
An Initiative of IQAC

Prayas and NSS Club of PSIT College of Higher Education celebrated World Paper Bags Day focusing on environmental sustainability. The event showcased the efforts of students in creating eco-friendly paper bags. They produced beautifully designed bags with messages promoting sustainability. A key highlight of the event was donation of the student-made paper bags to the college canteen, recognizing the students' efforts and emphasizing the practical application of environmental initiatives. The canteen staff warmly received the paper bags, replacing plastic bags and promoting a greener college environment. This initiative has inspired other sustainable practices within the college.



ORIENTATION SESSION

BBA 3RD YEAR

15TH JULY, 2024

The Orientation for BBA third year students was held on 15th July, 2024 at Town Hall, PSIT College of Higher Education. The primary objective of the orientation was to prepare students for their upcoming industry training, provide them with essential skills, and clarify the expectations and requirements for a successful training experience essential for placement.

Dr. Bhagwan Jagwani, Director, PSIT-CHE and Dr. Manmohan Shukla, Group Director PSIT, Kanpur addressed the students and emphasised the importance of applying theoretical knowledge in practical scenarios and the key skills that will be focused on during the training period. The importance of MOOCs for the academic growth of students was also emphasised upon. The students were also apprised of the expectations of industry professionals and the importance of adhering to professional etiquette. Topics included communication skills, teamwork, time management, and ethical behavior in the workplace. Students gained a clear understanding of what is expected during their training and the skills required to excel in their roles.



VIRTUAL LABORATORIES

15TH JULY, 2024

Virtual Laboratories workshop was organized by the Department of Computer Applications (BCA), PSIT College of Higher Education, Kanpur, dated on July 15, 2024.

The Virtual Lab for Python provided an immersive and interactive environment for students to learn and practice Python programming. This lab offered a range of practical



exercises and projects that covered fundamental to advanced topics, including data structures. In this laboratory session, the students explored arithmetic operations using Python which were used with numeric values to perform common mathematical operations.

ORIENTATION SESSION BCA 3RD YEAR

17TH JULY, 2024

On July 17, 2024, PSIT College of Higher Education, Kanpur, organized an Orientation Session for BCA third students. The event featured insightful speeches by Dr. Manmohan Shukla, Group Director of PSIT, and Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE. They emphasized the importance of regular mock

interviews and group discussions (GD) for career preparation. Additionally, they discussed various approaches to solving programming problems, providing academic guidance, and offering advice on securing placements. Their words aimed to inspire and

motivate students for their future endeavours. Prof. (Dr.) Udai Bhan Trivedi, Dean of IQAC; Dr. Pragati Upadhyay, Head of the Department of BCA; and other faculty members also attended the session. Their presence underscored the importance of this orientation in preparing students for their

final year and beyond. The event aimed to equip students with the necessary skills and knowledge to navigate their academic and professional journeys successfully.



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ORIENTATION SESSION BCA 2ND YEAR

18TH JULY, 2024

On July 18, 2024, PSIT College of Higher Education, Kanpur, hosted an Orientation Session for BCA second year students. The event featured key insights from Dr. Manmohan Shukla, Group Director of PSIT, and Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE. They emphasized the significance of training in Data Structures and Algorithms (DSA), C++, and corporate training programs. Additionally, they provided academic guidance, encouraging students to

adopt various approaches to solving programming problems and preparing for placements, while motivating them for their future endeavours. Prof. (Dr.) Udai Bhan Trivedi, Dean of IQAC; Dr. Pragati Upadhyay, Head of the Department of BCA; and other faculty members were also present. The session aimed to inspire students to excel in their studies and future careers by leveraging the training and resources available at PSIT College of

Higher Education.





8

ORIENTATION SESSION BBA 2ND YEAR

19TH JULY, 2024

The orientation aimed to prepare BBA second year students for their upcoming industry training. Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE and Dr. Manmohan Shukla, Group Director of PSIT, addressed the students, outlining the training program's objectives, duration, and evaluation criteria. Emphasis was placed on the application of theoretical knowledge in practical settings, the importance of training for academic growth, and essential professional skills

such as communication, teamwork, time management, and ethical behaviour. Students were made aware of industry expectations and the necessity of adhering to professional etiquette.





9

HOW TO FACE TRICKY HR QUESTIONS SUCCESSFULLY

22ND JULY, 2024

PSIT College of Higher Education organized A session on How to Face Tricky HR Questions Successfully for BBA & BCA third year students. The Resource Person for the session was Prof. (Dr.) Bhagwan Jagwani Director PSIT College of Higher Education. The primary objective was to equip participants with practical techniques to handle tricky questions confidently and impress potential employers. He focused on effective strategies for answering

challenging HR questions during job interviews. Dr. Jagwani stressed the importance of being honest while framing responses positively. He explained that tailoring responses to align with the job description and company values can demonstrate a candidate's suitability for the role. He urged participants to research the company thoroughly before the interview. He also provided tips on effective body language and communication techniques.

The session proved crucial and extremely beneficial for the students.



10

ANGEL INVESTMENT AND VENTURE CAPITAL

25TH JULY, 2024

On 25 July 2024, PSIT College of Higher Education hosted a session for BBA second year students on "Angel Investment and Venture Capital." The session aimed to educate students on the investment landscape, focusing on angel investors and venture capital, to prepare them for potential entrepreneurial ventures. Mr. Shashank Arora, Serial Entrepreneur and Startup Mentor, shared his entrepreneurial journey and emphasized the importance of understanding investment

mechanisms. The session covered venture capital stages, differences from angel investment, and the role of venture capitalists. Case studies illustrated the impact of venture capital on business growth. Students engaged in discussions and analyzed case studies to gain practical insights into both angel and venture capital investments.






PSIT COLLEGE OF HIGHER EDUCATION
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organizes
A
session
on

ANGEL INVESTMENT AND VENTURE CAPITAL

Resource Person:

Mr. Shashank Arora
(Serial Entrepreneur and Startup Mentor)



Date: Thursday, 25 July 2024
Time: 11:00 am
Venue: Seminar Hall-203, PSIT-CHE

(An initiative of IQAC) www.psitche.ac.in



11

BUDGETING BOOTCAMP

"NAVIGATING ECONOMIC LANDSCAPES"





30TH JULY, 2024

The Department of Business Administration hosted a Budgeting Bootcamp titled "Navigating Economic Landscapes" on the 30th July, 2024. This event was a presentation contest focusing on the Union Budget 2024, aiming to deepen students' understanding of economic policies and their implications.

The contest required participants to analyse and present their perspectives on the Union Budget 2024. The event was designed to challenge students to evaluate the budget critically, consider its economic impact, and propose innovative solutions

or alternatives. Before the main event, a screening round was held on the 26th July, 2024. Two distinguished judges CA Govind Maheshwari (Tax and GST Expert) & Dr. Ashish Shukla (Associate Professor of MBA at PSIT Kanpur) evaluated their final presentations. Participants offered diverse viewpoints on various aspects of the Union Budget, such as taxation, public expenditure, and economic reforms. The event provided a platform for students to demonstrate their analytical skills and gain a practical understanding of economic policy-making. The Budgeting Bootcamp "Navigating Economic

Landscapes" was a significant learning experience for all involved. It not only enhanced participants' knowledge of the Union Budget 2024 but also encouraged them to think critically about economic issues.



PSIT COLLEGE OF HIGHER EDUCATION(KN 162)
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Department of Business Administration (BBA)
organises

BUDGETING BOOTCAMP

"Navigating Economic Landscapes"

FINALE ROUND

Esteemed Jury Member
CA Govind Maheshwari
(GST and Income Tax Expert)

Date :
Tuesday, 30 July 2024

Time :
1:25pm - 4:55pm

Venue :
Seminar Hall-203





(An Initiative of IQAC)



ACING THE PI ROUND

2ND AUGUST, 2024


PSIT College of Higher Education, Kanpur, organized an insightful session on "Acing the PI Round" specifically for BBA and BCA final-year students. The session was conducted by Prof. (Dr.) Bhagwan Jagwani, Director PSIT-CHE. The session provided the students with key strategies to effectively tackle the personal interview round during placement drives, aiming to boost their preparedness and confidence for job interviews. The event was graced by the presence of Dr. Pragati Upadhyay, HOD BCA and Dr. Amit Sharma HOD BBA along with other faculty members who attended to support and encourage the students. The session was highly valuable for the final-year students, equipping them with the skills and confidence needed for their forthcoming placement interviews.

PSIT COLLEGE OF HIGHER EDUCATION (KN162)
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organises

A Session
on

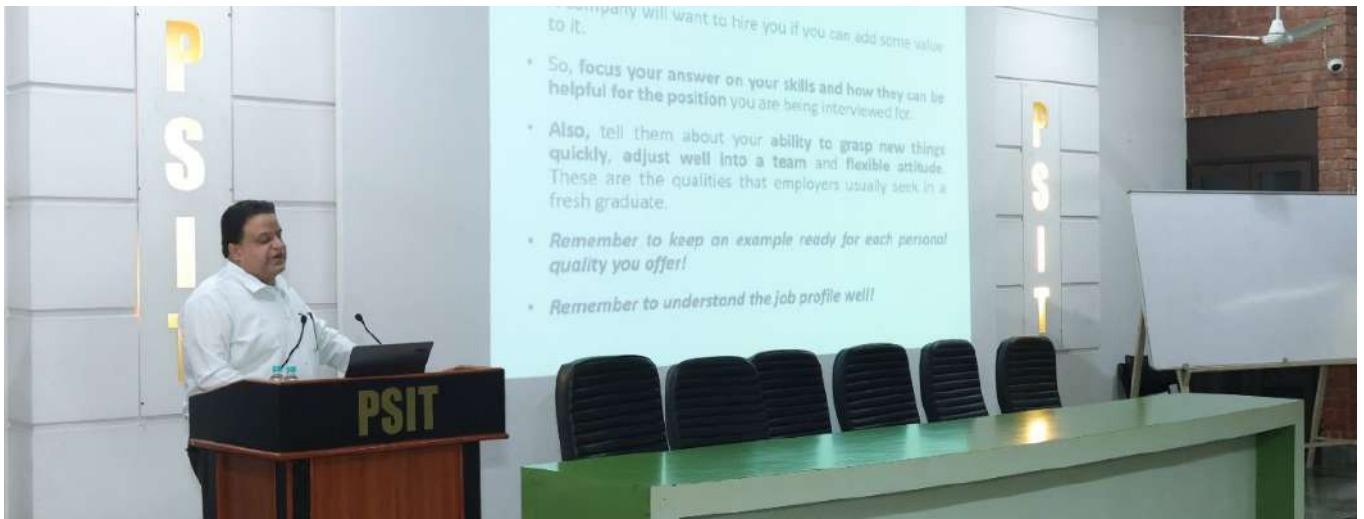
Acing the PI Round



Friday, 2 August 2024
Time: 2:30 pm to 4:55 pm
Venue: SH-01

Resource Person
Prof.(Dr.) Bhagwan Jagwani
Director
PSIT- CHE

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CENTENNIAL CANVAS: A PAINTING COMPETITION

9TH AUGUST, 2024

PSIT College of Higher Education organized a painting competition titled "Centennial Canvas" to commemorate the 100th anniversary of the historic "Kakori Train Action". The event took saw enthusiastic participation from different groups, each bringing their artistic interpretations of the day's significance. The competition aimed to inspire students to reflect on the bravery and patriotism demonstrated during the Kakori Train Action, a pivotal moment in India's struggle for independence. The students expressed their thoughts and creativity through their paintings, making the event both educational and memorable. The event was a success, leaving everyone with a deeper appreciation for this historic milestone.




PSIT COLLEGE OF HIGHER EDUCATION [KN162]
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organises

CENTENNIAL CANVAS

A Painting Competition to celebrate 100 years of
"KAKORI TRAIN ACTION"



काकोरी
KAKORI

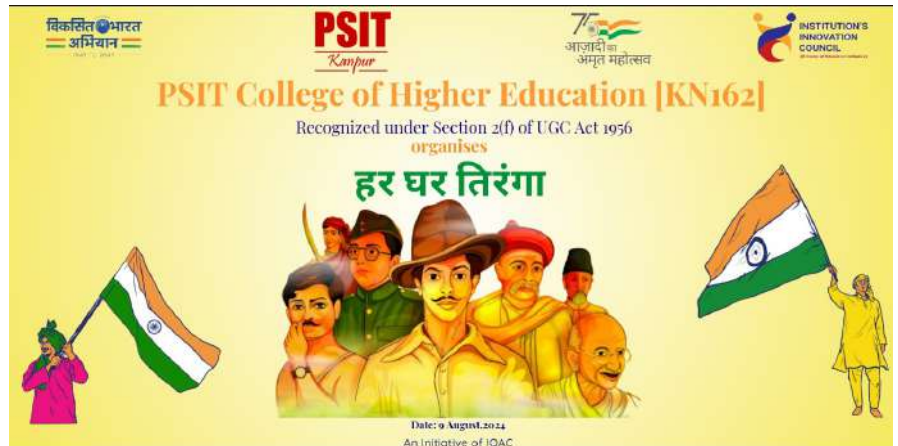
Date	Time	Venue
Friday, 09 August 2024	10:55am - 12:35pm	PSIT-CHE

An Initiative of IQAC

HAR GHAR TIRANGA INITIATIVE

9TH AUGUST, 2024

As part of the nationwide Har Ghar Tiranga campaign, PSIT College of Higher Education organized a motivational session on 9th August 2024. During the session, faculty members emphasized the significance of the national flag and its role in symbolizing the unity and pride of the nation. Faculty members encouraged students to participate in this patriotic movement by hoisting the national flag at their homes on Independence Day. Students were urged to not only hoist the flag but also capture selfies with it and upload them on the official Har Ghar Tiranga portal to generate certificates of participation. The campaign saw an overwhelming response from students, who actively participated in the initiative, proudly displaying their involvement in this national celebration.



ROLE OF POSITIVE THINKING IN STRESS MANAGEMENT

13TH AUGUST, 2024

In celebration of International Youth Day, a highly insightful session was conducted on "The Role of Positive Thinking in Stress Management." Ms. Monika Srivastava, an expert in psychological wellness and stress management, began the session by explaining the core concept of positive thinking and how it directly influences mental health and overall well-being. Ms. Srivastava guided the audience through practical techniques for cultivating positive thinking, such as gratitude exercises, mindfulness practices, and reframing negative thoughts. She also discussed the importance of self-talk and how the words we use in our inner dialogue can either fuel stress or calm the mind. Her interactive approach allowed participants to engage in quick exercises to experience the effects of these techniques first-hand. Ms. Srivastava concluded the session by encouraging the attendees to consistently practice positive thinking in their daily lives as a tool for long-term stress management. She left the audience with a powerful message: that while challenges and stressors cannot always be eliminated, our response to them can be transformed through positivity. The session was well-received, with participants expressing their appreciation for the valuable insights shared.



PSIT विकसित भारत अभियान 75 आज़ादी का अमृत महोत्सव INSTITUTIONS INNOVATION COUNCIL

PSIT COLLEGE OF HIGHER EDUCATION (KN162)
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organises

A Session

on

Role of Positive Thinking in Stress Management



Resource Person
Monika Srivastava
MA, PGDCP
(Professional Psychologist)
PSIT- CHE

Tuesday, 13 August 2024

Time: 2:15 pm to 3:05 pm

Venue: Seminar Hall 203

An initiative of IQAC www.psitche.ac.in



INDEPENDENCE DAY

15TH AUGUST, 2024



PSIT College of Higher Education celebrated Independence Day with patriotic zeal and national pride. The Hon'ble Vice Chairperson and Vice President hoisted the Tricolor, joined by the entire PSIT family. Our NCC cadets showcased discipline and dedication in a stunning parade. The celebrations featured breathtaking performances, a tribute to India's unbreakable spirit, evoking respect, devotion, and gratitude. The day ended with pride, unity, and a commitment to the nation's progress, as the PSIT community stood together.



CRITICAL THINKING AND PROBLEM SOLVING

17TH AUGUST, 2024

On 17th August 2024, PSIT College of Higher Education, Kanpur organized an inspiring session for school students of Prithviraj Chauhan Education Centre, Bhauti, as part of its outreach program. The session was based on Critical Thinking and Problem-Solving Skills, with an emphasis on entrepreneurial thinking. Mr. Prakhar Mishra and Ms. Shreya Singh, faculty members at PSIT CHE focused on emphasizing the importance of critical thinking in innovation and how famous entrepreneurs have utilized this skill in solving various problems of society.

The session was received positively by the students and they were able to have a basic understanding of what it means to think critically and its importance in decision-making and problem solving. The session was a successful attempt at sensitizing school students towards being more conscious of their decision-making and having a curious mind.



NSS AWARENESS SESSION ON DRUG ABUSE (NASHA MukTI ABHIYAN)

17TH AUGUST, 2024

The NSS club of PSIT-CHE conducted an impactful Awareness Session on Drug Abuse at Prithviraj Chauhan Education Centre, Bhauti, Kanpur as part of the ongoing Nasha Mukti Abhiyan. The event aimed to raise awareness among students and the local community about the dangers of substance abuse, emphasizing the need for a drug-free society.

Students from PSIT College of Higher Education, also contributed to the event by presenting a powerful Nukkad Natak (street play) on the theme of "Nasha Mukti" to spread awareness in a creative and impactful manner. The combination of expert-led discussions, creative performances, and real-life success stories inspired the audience to take proactive steps toward a drug-free life. The event not only raised awareness but also empowered individuals to make better choices, fostering a healthier and safer community.



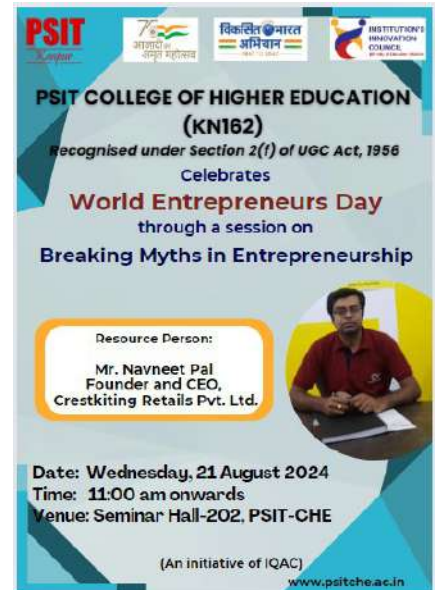
BREAKING MYTHS IN ENTREPRENEURSHIP

21TH AUGUST, 2024

PSIT College of Higher Education organised a session on Breaking Myths in Entrepreneurship to Celebrate World Entrepreneurs Day. The session shed light on the entrepreneurial journey, debunked common misconceptions, and provided valuable insights into why many businesses fail despite best efforts. Mr. Navneet Pal began by outlining the fundamentals of entrepreneurship. He discussed how the entrepreneurial journey typically begins, touching on key elements such as ideation, market validation, and the importance of resilience and adaptability.

Mr. Pal highlighted common pitfalls such as poor market research, inadequate financial planning, and the failure to pivot when necessary. His real-world examples provided a grounded perspective on the harsh realities of the business world. Following the talk, students were allowed to engage directly with Mr. Pal during an interactive Q&A session. This segment was particularly enriching as students posed a wide range of questions, from overcoming financial challenges to seeking advice on finding the right business partners. Mr. Pal's responses provided clarity and practical solutions.

The practical advice and engaging discussions made it a highly impactful session that left a lasting impression on all participants.

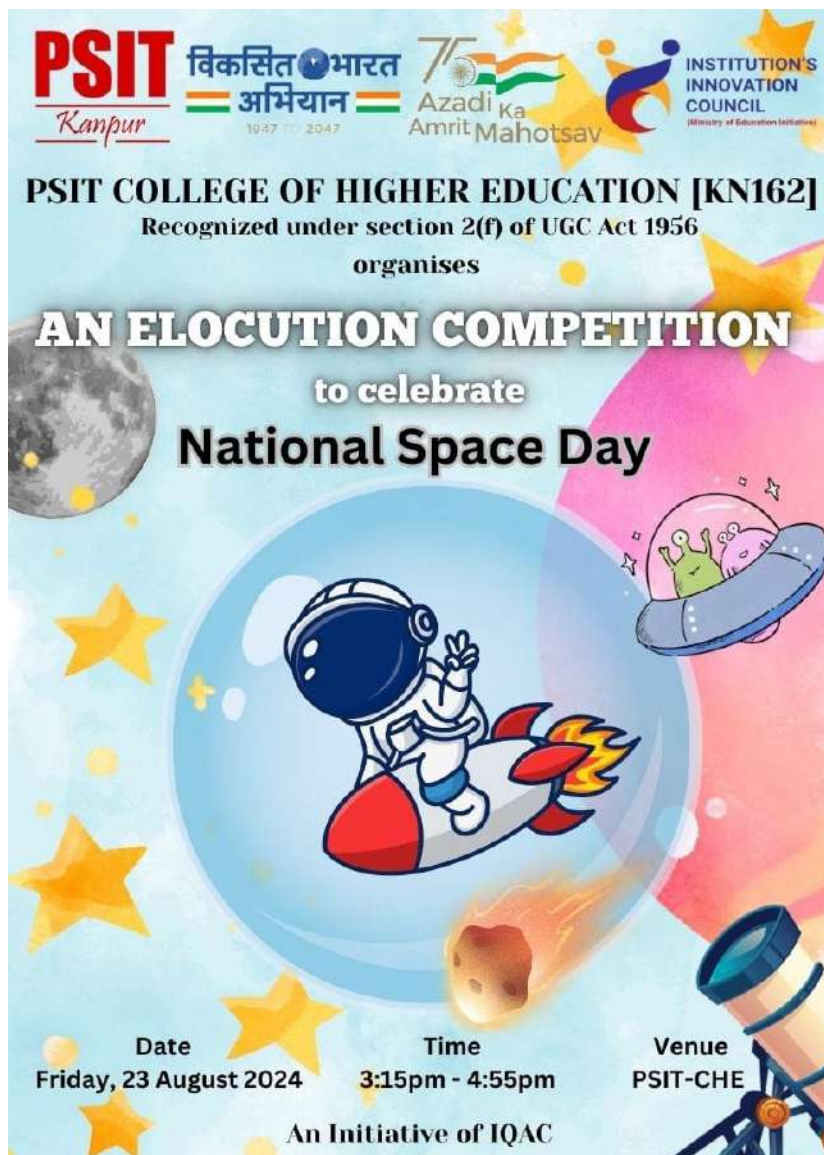


ELOCUTION COMPETITION

23RD AUGUST, 2024

PSIT-CHE hosted an inspiring Elocution Competition in celebration of National Space Day. The event brought together students, passionate about space exploration and science, who showcased their eloquence and knowledge on various space-related topics.

The competition was organized to encourage public speaking, critical thinking, and a deeper appreciation for space sciences among students. Participants were allowed to present their speeches on diverse subjects such as space exploration history, the future of space travel, the role of space technology in solving global challenges, and the ethical considerations of space colonization. Some speakers focused on the scientific advancements in space missions, while others explored futuristic concepts like asteroid mining and interstellar travel.



PSIT विकसित भारत 75 Azadi Ka Amrit Mahotsav
Kampur 1947 TO 2047

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiatives)

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognized under section 2(f) of UGC Act 1956

organises

AN ELOCUTION COMPETITION
to celebrate
National Space Day

Date Friday, 23 August 2024
Time 3:15pm - 4:55pm
Venue PSIT-CHE

An Initiative of IQAC



ORIENTATION PROGRAM

23RD AUGUST, 2024

The BBA and BCA departments of PSIT College of Higher Education organised the much-anticipated Orientation program for newly joined students of BBA and BCA batch 2024-2027. The program aimed to welcome new students and provide them with an overview of the college, its values, culture, and the various opportunities available to them. It also aimed to familiarize the students with the campus, academic policies, and support services. The students were addressed by our esteemed Director PSIT-CHE Prof. (Dr.) Bhagwan Jagwani, whose words provided encouragement and motivation to all present there.

The program witnessed numerous speakers including our Dean of PSIT College of Higher Education, Prof. (Dr.) APS Bhadauria, who illustrated the importance of academics using a PowerPoint presentation. Dean IQAC, Prof. (Dr.) Udai Bhan Trivedi enlightened young minds with his inspiring words. Dr. Dhananjay Gupta, our esteemed Proctor emphasized the importance of discipline as the foundation of success in student life. Mr. Mohd. Asad Khan, Controller of Examinations stressed the importance of examinations as a measure of knowledge, but also as a test of

perseverance and time management. Dr. Nida Malik, Co-ordinator of Extension Activities and In-Charge of Clubs at PSIT-CHE, introduced the college's clubs, and activities conducted and encouraged the students to actively participate. Dr. Purna Trivedi, Co-ordinator of Extension & Club Activities, enlightened our students about the events and happenings at PSIT-CHE, peaking their interest in the numerous upcoming events. Also present for the event were Hod BBA Dr. Amit Sharma, Hod BCA Dr. Pragati Upadhyay, and Dr Namrata Singh whose guidance and constant encouragement made the orientation program a resounding success.



AWARENESS SESSION ON

'THE IMPORTANCE OF FEMALE EDUCATION IN BISI JHARGAON'

30TH AUGUST, 2024

PSIT College of Higher Education conducted an awareness program focused on promoting female education in the nearby village Bisi Jhargaon. The event highlighted the importance of empowering women through education and brought together community members to participate actively. Students performed a Nukkad Natak (street play) that creatively portrayed the challenges faced by girls in accessing education. The play also emphasized the importance of breaking societal norms that limit female education. The performance was met with applause and conveyed the message of educational equality. Dr. Perna Trivedi and Dr. Nida Malik Assistant Professors at PSIT-CHE delivered impactful speeches to the women in the village, focusing on the critical role of education in shaping futures and improving the quality of life. They encouraged the women to support and push for the education of their daughters, highlighting the long-term benefits of an educated female populace. The event was well-received, with a significant number of local women attending and interacting with the speakers. The discussions fostered a sense of urgency and collective responsibility toward ensuring that girls receive the education they deserve.

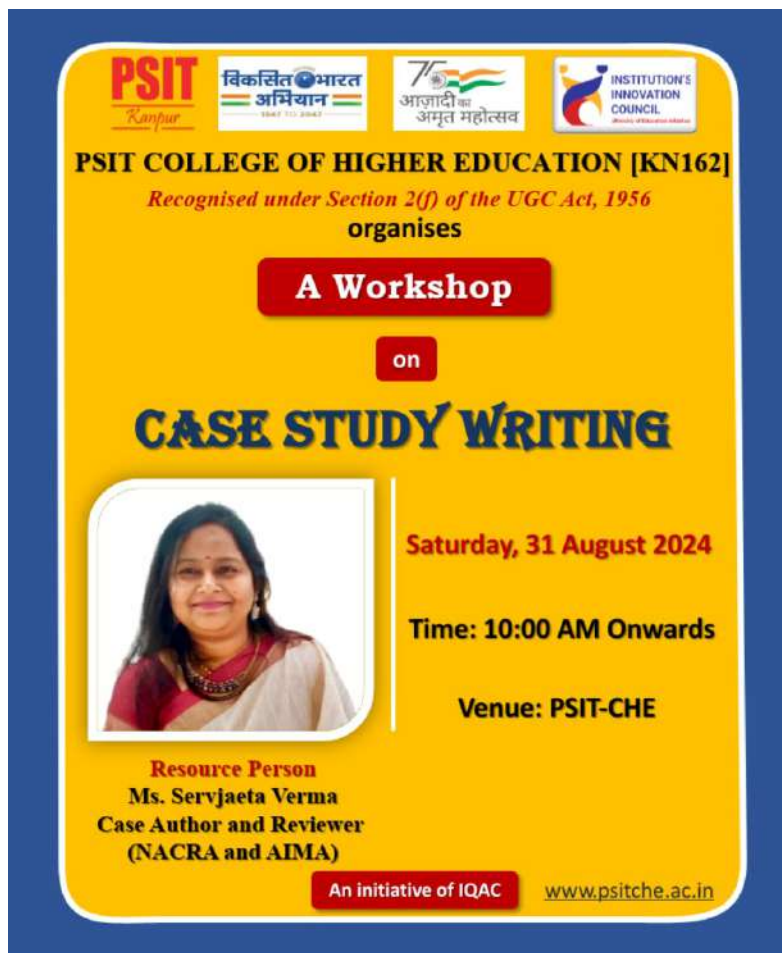


FACULTY DEVELOPMENT WORKSHOP ON CASE STUDY WRITING

31TH AUGUST, 2024

The Faculty Development Workshop on Case Study Writing was successfully conducted at the PSIT-CHE campus on 31st August 2024. The workshop aimed to enhance the skills of faculty members in writing case studies, which are critical tools for academic teaching and research.


Ms. Servjaeta Verma, led an engaging and insightful session. She provided a step-by-step guide on developing case studies, emphasizing the importance of real-world examples and their relevance to academic curriculum. The workshop included interactive discussions, where participants shared their experiences and challenges in case study writing. Ms. Verma provided personalized feedback and suggestions, making the session highly productive. The workshop concluded with participants expressing their gratitude for the valuable insights shared.



PSIT Kanpur
विकसित भारत अभियान
75 आज़ादी का अमृत महोत्सव
INSTITUTIONS INNOVATION COUNCIL

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognised under Section 2(f) of the UGC Act, 1956
organises

A Workshop
on
CASE STUDY WRITING


Resource Person
Ms. Servjaeta Verma
Case Author and Reviewer
(NACRA and AIMA)

Saturday, 31 August 2024
Time: 10:00 AM Onwards
Venue: PSIT-CHE

An initiative of IQAC www.psitche.ac.in



SPECIAL ORIENTATION SESSION FOR BCA FIRST YEAR HOSTELLER STUDENTS

2ND SEPTEMBER, 2024

PSIT College of Higher Education, Kanpur organized a "Special Orientation Session for BCA First Year Hosteller Students." The session was led by Prof. (Dr.) APS Bhadauria, Dean of PSIT-CHE, Dr. Dhananjay Gupta, Chief Proctor, and Mohd Asad Khan, Controller of Examinations. The speakers familiarized students with the BCA course structure, emphasized the importance of the curriculum, and introduced training activities to support their academic and personal growth. Additionally, the session covered campus decorum, hostel discipline, and detailed the hostel and mess facilities available to the students.



INDUCTION PROGRAM FOR NEWLY ADMITTED BCA FIRST YEAR STUDENTS

4TH SEPTEMBER, 2024

PSIT-College of Higher Education organized an "Induction Program for Newly Admitted BCA First Year Students." The event was led by Dr. Manmohan Shukla, Group Director PSIT and Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE, who emphasized the importance of training in Problem Solving Approach (PSA), Hackathons, C, Data Structures and Algorithms (DSA), C++, and corporate training programs. They provided academic guidance, encouraging students to adopt various approaches to problem-solving, excel academically, and prepare for future placements.



The session was also attended by Prof. (Dr.) APS Bhadauria, Dean of PSIT-CHE, Prof. (Dr.) Udai Bhan Trivedi, Dean IQAC, Dr. Pragati Upadhyay, Head of the Department of BCA; and other faculty members. Their participation highlighted the importance of the induction program in equipping students with the essential skills and knowledge needed for their academic and professional growth. The session aimed to inspire students to excel in their studies and future careers by leveraging the training and other resources available at PSIT College of Higher Education.



COMMUNITY SERVICE ON INTERNATIONAL DAY OF CHARITY

5TH SEPTEMBER, 2024

PSIT College of Higher Education successfully organized the celebration of the International Day of Charity on 5th September, 2024 under the initiative of the NSS Club. The event aimed to encourage students to donate essential items, such as food, clothes, and other necessities, to the deprived sections of society.

To foster active participation, students were encouraged to engage directly by making contributions and documenting their acts of charity. The initiative garnered an enthusiastic response, with many students stepping forward to contribute to the cause. Through their efforts, the students demonstrated the true spirit of giving and social responsibility, spreading awareness among their peers about the importance of charity and community service.



COMMUNITY SERVICE ON INTERNATIONAL LITERACY DAY

8TH SEPTEMBER, 2024

On 8th September 2024, PSIT College of Higher Education proudly celebrated International Literacy Day as part of its ongoing commitment to promoting education and social responsibility. The event aimed to raise awareness among students about the importance of literacy among underprivileged sections of society. Students were encouraged to actively participate by educating underprivileged children in their local communities, distributing educational materials such as books, notebooks, and stationery, and documenting their efforts. In addition to local outreach, many students visited orphanages, where they distributed educational materials and spent time teaching and interacting with the children. This hands-on approach allowed students to make a meaningful impact by sharing knowledge and offering academic support. Through this initiative, PSIT College of Higher Education reaffirmed its dedication to fostering social responsibility and community service among its students.



SMART INDIA HACKATHON CONTEST

10TH SEPTEMBER, 2024



PSIT College of Higher Education organised the Internal Hackathon on September 10, 2024, bringing together talented minds to tackle futuristic themes and push the boundaries of innovation. This year's hackathon featured a diverse range of projects, with a special focus on transformative ideas in Smart Traffic Management and Intelligent Transportation Systems, AI-powered Solutions for Citizen Services and Governance and Innovative Mobile Applications for Social Impact. The Esteemed jury members comprised of Prof. (Dr.) Udai Bhan Trivedi Dean IQAC, Dr. Pragati Upadhyay, Head of the Department BCA, Dr. Amit Sharma, Head of the Department BBA. Special thanks to SPOC of the event Mr. Milind Bhatt for his dedication in making the event successful.



IGNITIA CLOSING CEREMONY AND CERTIFICATE DISTRIBUTION PROGRAM

13TH SEPTEMBER, 2024

The closing ceremony, held on September 13, 2024, marked the conclusion of a journey filled with collaboration, excitement, and unforgettable moments. Attendees gathered with a sense of pride and accomplishment, ready to celebrate the collective achievements of the past few months. Mr. Abhijeet Singh, Vice President, PSIT Kanpur took to the stage to present personalized tokens of appreciation to each participant. These gifts, carefully chosen to reflect the spirit of the event, encouraged the students to contribute to future events with even greater dedication and enthusiasm.



DEBATE COMPETITION TO CELEBRATE HINDI DIWAS

14TH SEPTEMBER, 2024

PSIT College of Higher Education celebrated Hindi Diwas by organizing a Debate Competition in Hindi on 14th September, 2024. The event aimed to promote the importance of Hindi as a language and encourage students to enhance their oratory skills in the national language. The event commenced with students participating enthusiastically, presenting a range of arguments, both in favour of and against the topic. The debate witnessed insightful discussions on the balance between modernity and cultural values, leaving the audience engaged and reflective. The judge for the event, Mr. Prakhar Mishra, faculty member at PSIT CHE, assessed the students' performances with keen observation. After the competition, Mr. Mishra guided the students, offering valuable tips on how to improve their debating techniques, the art of forming coherent arguments, and maintaining confidence during such competitions.



SESSION FOR CLUB AMBASSADORS

14TH SEPTEMBER, 2024

The session was organized on September 14, 2024 to welcome all existing and new club ambassadors of PSIT Family. The session was led by Mr. Abhijeet Singh Vice President, PSIT Kanpur, Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE, Dr. Manmohan Shukla, Group Director PSIT and Dr. Sanjeev Kumar Bhalla, Director PSIT Kanpur. The session witnessed enthusiastic participation from club ambassadors from various departments at PSIT, who discussed the numerous activities planned for the upcoming semesters. The session also included inauguration of several new clubs in various departments across the campus with great enthusiasm.



SESSION ON BASIC FIRST AID TECHNIQUES

16TH SEPTEMBER, 2024

PSIT College of Higher Education organized a special session on "Basic First Aid Techniques" to mark the celebration of World First Aid Day. The event aimed to raise awareness about the importance of first aid in emergencies and empower students with basic skills to assist during accidents or medical crises.

The guest speaker for the session was Dr. Kamal Trivedi, Medical Officer of PSIT. He shared his vast experience in the medical field and demonstrated crucial first aid techniques, including CPR (Cardiopulmonary Resuscitation), managing fractures, bleeding control, and handling unconscious patients. Students and staff alike benefited from the practical knowledge imparted, gaining confidence in handling emergencies until professional medical help arrives. The session was particularly important for students involved in NSS and Yi (Young Indians), who often participate in outreach and volunteer programs.



PSIT विकसित भारत अभियान 75 आज़ादी का अमृत महोत्सव INSTITUTION'S INNOVATION COUNCIL

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognised under Section 2(f) of the UGC Act, 1956

organises

A Session

on

Basic First Aid Techniques

to celebrate

World First Aid Day



Monday, 16 September 2024

Time: 3:15 pm to 4:05 pm

Venue: Seminar Hall 202

Resource Person
Dr Kamal Trivedi
Medical Officer
PSIT

An Initiative of IQAC www.psitche.ac.in



ORIENTATION PROGRAM FOR BBA AND BCA FIRST YEAR HOSTELLER STUDENTS

19TH SEPTEMBER, 2024



PSIT College of Higher Education, Kanpur organized an "Orientation Program for BBA and BCA First Year Hosteller Students." The program was led by Chief Warden, Chief Administrator and Chief Security Officer – Col. Manpreet Singh Dhillon, Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE, Prof. (Dr.) APS Bhadauria, Dean PSIT College of Higher Education, Dean IQAC, Prof. (Dr.) Udai Bhan Trivedi and HOD BCA, Dr Pragati Upadhyay. The session covered campus decorum, hostel discipline, and detailed the hostel and mess facilities available to the students. Col. Manpreet Singh Dhillon further emphasized on the leave policy for hosteller students.



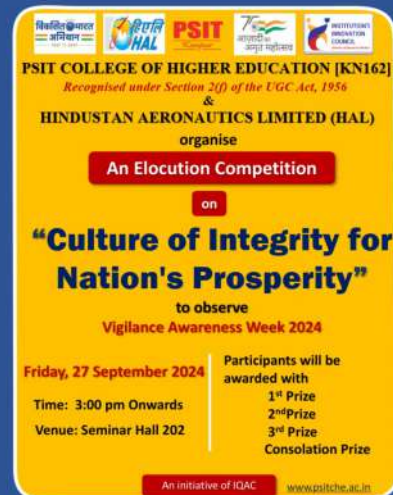
ELOCUTION COMPETITION ON 'CULTURE OF INTEGRITY FOR NATION'S PROSPERITY'

27TH SEPTEMBER, 2024

PSIT College of Higher Education, in collaboration with Hindustan Aeronautics Limited (HAL), organized an elocution competition titled "Culture of Integrity for Nation's Prosperity" to observe Vigilance Awareness Week 2024. The event aimed to highlight the importance of integrity in contributing to national development and fostering a culture of transparency.

Distinguished guests Mr. Amit Tandon, Chief Manager (Vigilance), Mr. Manoj Kumar, General Manager (Manufacturing) from HAL was warmly welcomed with saplings, symbolizing the nurturing of integrity within the community. Their presence added great value to the event, as they shared insights on the critical role of integrity in the workplace and its impact on national prosperity. Students participated enthusiastically, delivering compelling speeches that explored various dimensions of integrity and its relevance in contemporary society.

The elocution competition was a significant success, fostering awareness about vigilance and the vital role of integrity in shaping a prosperous nation. The collaborative efforts of PSIT College of Higher Education and HAL in promoting these values were commendable and left a lasting impression on all attendees.



CONVOCATION OF

CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY (CSJMU), KANPUR

28TH SEPTEMBER, 2024

The 39th Convocation of Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur held on September 28, 2024, marked a significant milestone for PSIT College of Higher Education, as our students were honoured for their exemplary achievements: Mayank Dawdha (BBA) was awarded with the Chancellor's Bronze Medal & Vice-Chancellor's Gold Medal, Shruti Singh Chauhan (BALLB) was awarded with the Chancellor's Bronze Medal, Khalid Ali Khan Afridi (BALLB) with the Chancellor's Bronze Medal and Manvinder Kaur Bhatia (BCA) with the Chancellor's Bronze Medal. We take immense pride in their accomplishments.



INDUSTRIAL VISIT TO ALIMCO KANPUR

30TH SEPTEMBER, 2024

PSIT College of Higher Education organized an Industrial Visit to ALIMCO for BBA second year students. The primary objective of the visit was to give students practical exposure to the manufacturing processes involved in producing rehabilitation aids and artificial. ALIMCO is a Government of India enterprise under the Ministry of Social Justice and Empowerment, and is one of the largest manufacturers of artificial limbs and mobility aids for differently-abled individuals. This visit aimed to bridge the gap between academic knowledge and real-world applications, providing insights into industrial operations, quality control, and technological advancements. The students were introduced to advanced machinery and equipment used in manufacturing. They observed how 3D printing technology is being adopted in the creation of artificial limbs, improving precision and reducing production time.

Students gained insights into how industrial enterprises like ALIMCO are making a significant social impact by providing affordable rehabilitation aids to marginalized communities. The students were accompanied by faculty

members, Mr. Raunak Bhardwaj and Dr. Arti Khatnani who appreciated the efforts of ALIMCO in organizing a well-structured and informative session and tour.



GANDHI JAYANTI CELEBRATION

SAPLING DISTRIBUTION AND PLANTATION DRIVE

1ST OCTOBER, 2024



On the occasion of Gandhi Jayanti, the National Service Scheme (NSS) organized a sapling distribution and plantation drive to promote environmental consciousness and encourage green initiatives beyond campus. This drive aimed to inspire students to plant and nurture saplings in their local communities, fostering a green environment that extends beyond institutional boundaries. The event was graced by Prof. (Dr.) APS Bhadauria Dean PSIT College of Higher Education, Dr. Amit Sharma Head of Department BBA and Dr. Pragati Upadhyay Head of Department BCA. Their support highlighted the institution's commitment to environmental sustainability and set a positive example for the students.



WAVES 2K24

5TH OCTOBER, 2024

PSIT College of Higher Education rolled out the red carpet for its new BBA and BCA students with an unforgettable Freshers' party filled with music, dance, and pure excitement. The air was buzzing with energy as students showcased their talents, making it a night to remember.

Honourable Vice Chairperson Mrs. Nirmala Singh, Vice President Mr. Abhijeet Singh and Ms. Tanya Singh, Director PSIT CHE, CS Prof. (Dr.) Bhagwan Jagwani, and Dean of PSIT-CHE, Prof. (Dr.) APS Bhadauria, along with other esteemed members, graced the event, adding to the celebrations.



WORKSHOP ON VIRTUAL LABS

7TH OCTOBER, 2024

The Department of Computer Applications at PSIT College of Higher Education, Kanpur, organized a workshop on Virtual Laboratories on October 7th, 2024. The event aimed to introduce students to the concept and applications of virtual labs in the realm of digital education, especially in technical colleges. Prof. (Dr.) Udai Bhan Trivedi, Dean IQAC, inaugurated the session by emphasizing the growing importance of digital tools in modern education. Dr. Pragati Upadhyay, Head of the BCA Department, took the stage to introduce the speakers and provide an overview of the key aspects of virtual labs.

The first speaker, Ms. Suman Tripathi, a Senior Project Associate at Virtual Labs, IIT Kanpur, presented an insightful session on the basics of virtual labs. She discussed how these labs offer an innovative approach to teaching by allowing students to simulate experiments and learn through practical demonstrations, even in a virtual setting.

The second speaker, Mr. Vinay Tripathi, also a Senior Project Associate at Virtual Labs, IIT Kanpur, further enriched the workshop by providing live demonstrations

of virtual lab experiments. This initiative was led by the Ministry of Education, Government of India, National Mission on Education through Information and Communication Technology (NMEICT) and resulted in multiple benefits to the local colleges nationwide.



PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Department of Computer Applications (BCA)

organizes

Workshop on Virtual Labs

Ms. Suman Tripathi
Senior Project Associate

Mr. Vinay Tripathi
Senior project Associate

Date: 07 October 2024
Day: Monday
Venue: Townhall

Virtual Labs
An MoU: Govt of India Initiative

An initiative of IQAC









'MIND YOUR MIND: A MEDITATION AND YOGA WORKSHOP'

10TH OCTOBER, 2024

In observance of World Mental Health Day on 10th October 2024, the Yoga and Synergy Club at PSIT College of Higher Education held a rejuvenating workshop titled Mind Your Mind: A Meditation and Yoga Workshop. The event aimed to enhance mental well-being and awareness through the powerful practices of meditation and yoga, fostering a greater understanding of mental health care among participants.

Led by the esteemed Dr. Deepak Srivastava, the workshop engaged attendees in techniques to promote relaxation, reduce stress, and increase focus. Dr. Srivastava shared insights into the importance of mindful practices, emphasizing how regular meditation and yoga can serve as valuable tools for mental clarity and resilience.










PSIT COLLEGE OF HIGHER EDUCATION (KN 162)
Recognized under Section 2(f) of the UGC Act, 1956

Yoga Club & Synergy Club
Organise

Mind Your Mind


A Meditation & Yoga Workshop to Celebrate World Mental Health Day

 Thursday, 10 October, 2024
9:05 AM to 10:45 AM

 Venue
Seminar Hall 202

Resource Person
Dr. Deepak Srivastava
Associate Professor &
Patanjali Yogpradeep,
Yogdarshan Expert
PSIT-CHE

An Initiative of IQAC
www.psitche.ac.in




A TRIBUTE TO SIR RATAN TATA CELEBRATING A VISIONARY LEADER

21ST OCTOBER, 2024

PSIT College of Higher Education honoured one of India's most celebrated business icons, Sir Ratan Tata, through a special event titled "A Tribute to Sir Ratan Tata: Celebrating a Visionary leader." This heartfelt tribute brought together students and faculty to reflect on Sir Ratan Tata's profound impact on India's business landscape, economy, and social fabric.

The event aimed to celebrate Sir Ratan Tata's achievements and lasting legacy, as well as to inspire students to uphold his values of integrity, humility, and visionary leadership. Students had the opportunity to creatively express their admiration for Ratan Tata's legacy through a variety of mediums, including: Documentaries & Short Films: Capturing Ratan Tata's contributions to nation-building and philanthropy. Presentations: Highlighting his business ventures, social initiatives, and leadership style. Sketches & Posters: Portraying his journey and impact. Speeches & Poetry: Reflecting on his values and contributions. The event served not only as a celebration of Sir Ratan Tata's accomplishments but as an inspiration for future generations to carry forward his legacy with dedication and compassion.

PSIT विकसित भारत अभियान 75 आज़ादी का अमृत महोत्सव INSTITUTION'S INNOVATION COUNCIL

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognized under Section 2(f) of the UGC Act, 1956

organises

**A Tribute to Sir Ratan Tata:
Celebrating a Visionary Leader**

Date Monday, 21 October 2024 **Time** 3:15pm - 4:55pm **Venue** Seminar Hall - 202

An Initiative of IQAC



INTERCOLLEGIATE TABLE TENNIS COMPETITION

26TH OCTOBER, 2024

PSIT College of Higher Education secured first place in the Intercollegiate Table Tennis Competition 2024-25, organized by Chhatrapati Shahu Ji Maharaj University at DAV College, Kanpur. The winning team members are Bhanu Pratap Singh from BBA third Year and Abhash Saini, Gurnaam Singh, and Samagra Rastogi from BBA second year.

PSIT triumphed in all three rounds, defeating VSSD PG College in the first round, PPN College in the second round and the CSJM University campus team in the finals showcasing outstanding technical skills and strategic gameplay. This event created strong bonds among teammates, creating friendships that will last beyond the competition and taught the students to handle both wins and losses gracefully, fostering respect for others.



DEEPANJALI

27TH OCTOBER, 2024

PSIT College of Higher Education celebrated Diwali festival with great enthusiasm emphasizing the triumph of light over darkness, good over evil, and knowledge over ignorance. The celebration included cultural performances including traditional dances, music and singing, transporting the audience to the heart of India with their energy and grace. The talent and dedication displayed by each performer made it feel truly magical.

Honourable Chairman Mr Pranveer Singh, Vice Chairperson Mrs Nirmala Singh, Vice President Mr. Abhijeet Singh and Ms. Tanya Singh, Director PSIT CHE, CS Prof. (Dr.) Bhagwan Jagwani, and Dean of PSIT-CHE, Prof. (Dr.) APS Bhadauria, along with other esteemed members, graced the occasion and added to the celebrations.



THE RELEVANCE OF SALES AND MARKETING IN TODAY'S WORLD

7TH NOVEMBER, 2024

PSIT College of Higher Education, in association with the PSIT Alumni Association, hosted a guest lecture by its distinguished alumna, Ms. Annie Gupta. The session was designed to guide final-year and pre-final-year students on professional readiness and career planning.

Ms. Gupta captivated the audience by sharing her inspiring journey from a PSIT-CHE student to a successful industry professional. She provided actionable advice on how students can leverage their academic and social connections to build a robust professional network.

Additionally, Ms. Gupta stressed the value of mentorship and peer support in personal and professional growth. Her heartfelt encouragement to remain connected with one's alma mater resonated deeply with the audience, highlighting her dedication to giving back to the community. This session reinforced the significance of alumni-student interaction and showcased the institute's commitment to nurturing its students for future challenges.




Interactive Session on
The Relevance of Sales and Marketing in Today's World

7th November 2024
Seminar Hall-1
 Time: 10:50 AM to 12:30 PM

Organised by
 PSIT College of Higher Education
 In association with
 PSIT Alumni Association



by **Ms. Annie Gupta**
 Senior Financial Technical Advisor
 HighRadius
 Proud Alumna (2018-21)



PRACTICAL SESSION ON DEVELOPMENT OF VIRTUAL LABS

12TH NOVEMBER, 2024



PSIT
Kanpur



PSIT COLLEGE OF HIGHER EDUCATION [KN162]

Reconized under Section 2(f) of the UGC Act ,1956

Department of Computer Applications [BCA]

organizes

A Practical Session on Development of Virtual Labs

Date : 12 November 2024

Venue : PSITCHE Building

Time : 10:45AM - 12:35PM

Platform: on Zoom



Mr.Dhananjay Umrao
Sr.Project Engineer
Virtual Labs IIT Kanpur

An Initiative of IQAC
www.psitche.ac.in

1

The Department of Computer Applications (BCA) at PSIT College of Higher Education, Kanpur, organized a Practical Session on Development of Virtual Labs on November 12th, 2024. The session featured Mr. Dhananjay Umrao, a Senior Project Engineer at Virtual Labs, IIT Kanpur, as the speaker.

Mr. Umrao began the session by emphasizing the role of virtual labs as an innovative approach to teaching that allows students to simulate real-life experiments in a virtual environment. The practical aspect of this segment involved guiding students through the process of customizing a template to build a basic website. Mr. Umrao further conducted a live demonstration of several virtual lab experiments. This initiative, under the National Mission on Education through Information and Communication Technology (NMEICT) by the Ministry of Education, Government of India, has had a significant positive impact on educational institutions across the country.

AAWAHAN

19TH NOVEMBER, 2024



PSIT विकसित भारत अभियान 75 आज़ादी का अमृत महोत्सव INSTITUTE'S INNOVATION COUNCIL

PSIT STARTUP AND INCUBATION FOUNDATION

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognized under Section 2(f) of the UGC Act, 1936

Welcome You to AAWAHAN
Igniting ideas, inspiring action.

2ND PRIZE ₹7,000
1ST PRIZE ₹10,000
3RD PRIZE ₹5,000

Date: Tuesday, 19 November 2024
Time: 10:00 am onwards
Venue: PSIT-CHE

www.linktr.ee/psitkanpur 767 099 8888
An Initiative of IQAC

PSIT College of Higher Education conducted 'Aawahan', a prestigious Business Plan Competition organized to ignite the entrepreneurial spirit among students. In which students from BBA and BCA participated enthusiastically. The primary objective of Aawahan was to foster innovation and entrepreneurship among students by providing a platform where they can present and develop their business ideas. The shortlisted teams were given the opportunity to refine their presentations and address the feedback received during the screening rounds. They then presented their polished business plans to a

distinguished panel of judges, including our esteemed Director, PSIT CHE, Prof. (Dr.) Bhagwan Jagwani. The competition not only highlighted the students' entrepreneurial capabilities but also provided valuable learning experiences through direct interaction with industry experts and constructive feedback from the judges.

The event was a resounding success, showcasing the brilliant minds and innovative ideas of the students. It served as a catalyst for budding entrepreneurs to pursue their dreams and turn their business concepts into reality.



TECH EXPO

22ND - 23RD NOVEMBER, 2024



PSIT **विकसित भारत अभियान** **75** **आज़ादी का अमृत महोत्सव** **INSTITUTIONS' ASSOCIATION COUNCIL**

PSIT COLLEGE OF HIGHER EDUCATION (KN162)
 Recognized under Section 2(f) of the UGC Act, 1956
 Affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (NAAC A++)
 Approved by the All India Council for Technical Education (AICTE)
 Organises

TECH EXPO
STUDENT PROJECT EXHIBITION
 "Igniting Innovation, Engineering the Future!"
 22-23 November 2024
 for the students of BBA & BCA

Prizes upto **₹1 Lac**

Themes

BBA	BCA
• Research Paper	• Machine Learning
• Market Survey Report	• Blockchain
• Project Report	• Internet of Things (IoT)
• Analysis Report	• Cloud Computing
	• Cyber Security
	• Application softwares

An Initiative of IQAC
www.psitche.ac.in



PSIT College of Higher Education hosted 'Tech Expo' for the BCA and BBA departments on November 22nd and 23rd, 2024. The event saw enthusiastic participation from BCA and BBA students across all years, highlighting their innovative ideas and technical prowess. The occasion was graced by eminent dignitaries, including Mr. Abhijeet Singh, Vice President of PSIT; Dr. Manmohan Shukla, Group Director of PSIT; and Prof. (Dr.) Bhagwan Jagwani, Director of PSIT-CHE. Prof. (Dr.) Udai Bhan Trivedi, Dean IQAC, Dr. Pragati Upadhyay, Head of the BCA Department, and Dr. Amit Sharma, Head of the BBA Department also attended, adding prestige to the event.

The expo provided an excellent platform for students to showcase their projects, blending creativity and technical expertise. The event underscored the dedication of both students and faculty to cultivating a culture of innovation and excellence within the institution. The success reflects the collaborative spirit and commitment of the PSIT community toward academic and professional development.



VITARKNA – GROUP DISCUSSION COMPETITION

22ND - 23RD NOVEMBER, 2024



On 26th November 2024, PSIT College of Higher Education organized an engaging Group Discussion (GD) competition, "Vitarkna," exclusively for BBA 3rd-year students. The primary goal of this event was to equip students with essential skills for their ongoing placement drives and to foster a culture of analytical thinking and collaborative communication.

The competition comprised three meticulously planned rounds: the Qualifiers, Semi-finals, and the Grand Finale. The finale, held on 26th November 2024, was a display of eloquence, critical thinking, and teamwork. After an intense session of neck-to-neck discussions, the judges crowned the winners. The competition proved to be a resounding success, providing participants with an invaluable platform to hone their public speaking, confidence, and leadership skills. The interactive sessions fostered teamwork and allowed students to delve into diverse perspectives, preparing them for real-world challenges.



OATH CEREMONY

26TH NOVEMBER, 2024

PSIT College of Higher Education organized a solemn and patriotic Oath Ceremony on the eve of Constitution Day of India to honour the values and principles enshrined in the Indian Constitution. The event resonated with a deep sense of national pride and reflected the institution's unwavering commitment to democracy and inclusivity.

The event commenced with faculty members leading the recitation of the Preamble of the Constitution. Students actively participated, repeating the oath with clarity and enthusiasm, symbolizing their commitment to justice, liberty, equality, and fraternity. A total of 79 faculty members and 2248 students participated, showcasing the

institution's collective dedication to fostering national pride. The Oath Ceremony was a remarkable success, instilling a sense of pride, responsibility, and commitment to constitutional values among all participants.



PSIT
Kanpur

विकसित भारत
अभियान
1947 TO 2047

75
आज़ादी का
अमृत महोत्सव

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiatives)

राष्ट्रीय सेवा योजना
NATIONAL SERVICE SCHEME

PSIT COLLEGE OF HIGHER EDUCATION [KN 162]
Recognized under Section 2(f) of the UGC Act, 1956

NSS CLUB
organises

Oath Ceremony
On the eve of Constitution Day of India

Date : Tuesday, 26 November 2024
(An Initiative of IQAC)



SAMVIDHAN DIWAS CONSTITUTION DAY 2024

26TH NOVEMBER, 2024

On the occasion of Constitution Day 2024, Chhatrapati Shahu Ji Maharaj University, Kanpur, organized a series of competitions inspired by the Honourable Governor Smt. Anandiben Patel and guided by Honourable Vice-Chancellor Prof. Vinay Kumar Pathak. The competitions, held on 26th November 2024, included a Speech Competition, Rangoli Competition and Painting Competition. A total of 48 students from PSIT College of Higher Education enthusiastically participated in these events, showcasing their creativity and oratory skills. Consolation prizes were received by students of BBA second year in painting and rangoli competitions respectively. Keshav Arora, Onisha Bajpayee, Pratigya Goutam and Antara Agarwal from BBA second year brought pride to the institution through their commendable performances, reflecting their talent and dedication. The event served as a platform to celebrate the spirit of the Constitution and encourage active participation among students.



DRUG AWARENESS SESSION

28TH NOVEMBER, 2024

The NSS Club of PSIT College of Higher Education in association with National Academy of Customs, Indirect Taxes & Narcotics (NACIN) Zonal Campus, Lucknow organised a comprehensive session on drug awareness, focusing on educating students about the types of drugs, their harmful effects, and the legal implications associated with drug use. The session aimed to sensitize students about the dangers of drug abuse, its impact on personal and societal health, and the importance of staying away from such harmful substances.

The Guest Speakers for the session were Shri Arun Singh, Assistant Director, National Academy of Customs, Indirect Taxes & Narcotics (NACIN) Zonal Campus, Lucknow and Ms. Namita Sethi, Additional Assistant Director, National Academy of Customs, Indirect Taxes & Narcotics (NACIN) Zonal Campus, Lucknow. Informational brochures on drug prevention and rehabilitation were also distributed among attendees. The session successfully raised awareness among students about the perils of drug abuse and equipped them with

knowledge to make informed choices. The event witnessed active participation, leaving a significant impact on attendees.



DRISHTI – DRIVING RESEARCH AND INNOVATION

29TH NOVEMBER, 2024

PSIT College of Higher Education conducted Drishti a prestigious technical competition to encourage the development of critical data analysis skills in students which is highly sought after by employers in a wide range of sectors. The event consisted of a total of 20 teams that participated in the screening round.

In the final round, the shortlisted teams were given the opportunity to refine their dash boards and work upon lacuna that existed during the screening round. The teams then presented their informational dashboard to a distinguished panel of judges, including Prof. (Dr.) Udai Bhan Trivedi Dean IQAC PSIT-CHE, Dr. Amit Sharma Head of Department, BBA, PSIT-CHE, Dr. Ijlal Anjum, Assistant Professor, PSIT-CHE, Technical Trainers Mr. Mudit and Mr. Somesh.

The event concluded with the announcement of winners by Director, PSIT-CHE, Prof. (Dr.) Bhagwan Jagwani. The event has been instrumental in providing management students with practical exposure along with improved strategic thinking and decision-making skills.



विकसित भारत अभियान 1947 TO 2047

PSIT Kanpur

75 आज़ादी का अमृत महोत्सव

INSTITUTION'S INNOVATION COUNCIL

PSIT College of Higher Education [KN162]
Recognized under Section 2(f) of the UGC Act, 1956

Department of Business Administration (BBA)

organises

DRISHTI

Driving Research and Innovation
for Strategic Horizons and Technological Insights

5.152 Total download
3,256.67 Upload sharing
126.45 Monthly sharing

Date Friday, 29 November 2024 **Time** 1:25 pm - 3:05 pm **Venue** PSIT-CHE

An Initiative of IQAC



POSTER MAKING COMPETITION ON NATIONAL POLLUTION CONTROL DAY

5TH DECEMBER, 2024



PSIT
Kanpur

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognized under Section 2(f) of the UGC Act, 1956

INSTITUTION'S INNOVATION COUNCIL
organises
A Poster Making Competition
to celebrate
National Pollution Control Day

Date	Time	Venue
Monday, 5 December 2024	10:55am - 12:35pm	PSIT-CHE

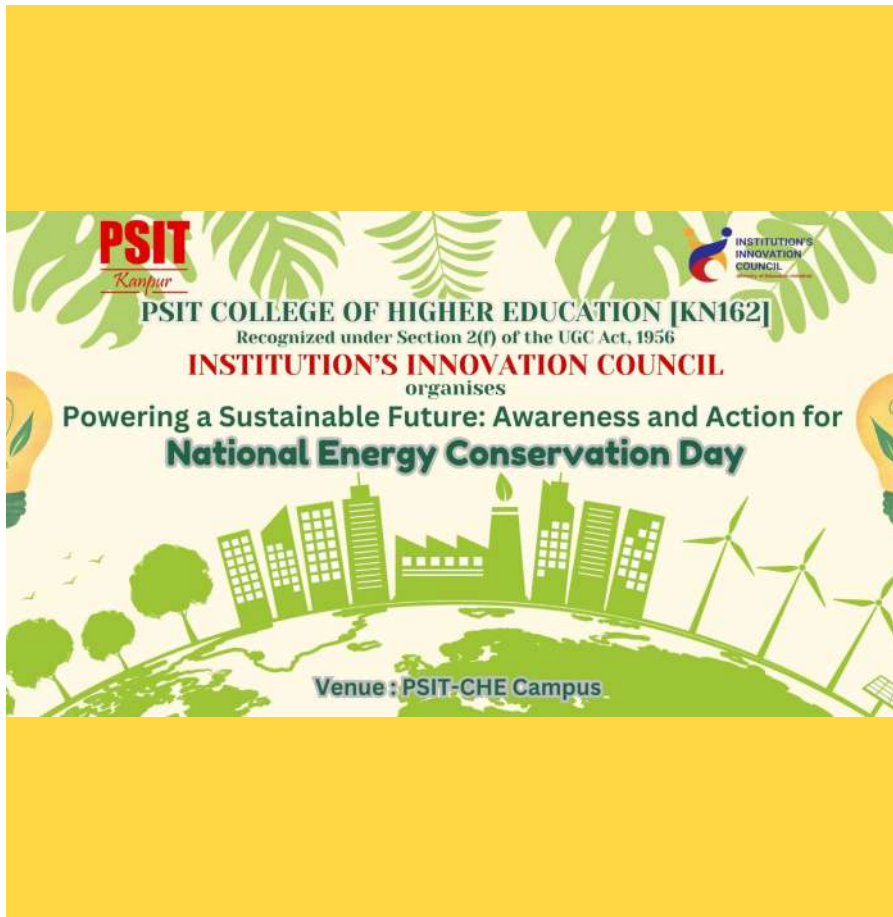
Institution Innovation Council at PSIT College of Higher Education organized "National Pollution Control Day-A Poster making Competition" on 5th December 2024, to sensitize the aspiring managers regarding environmental pollution and how businesses can work responsibly to contain the pollution caused by their businesses. The event also aimed to spread awareness about pollution's adverse effects on health and the environment while honouring the memory of the victims of the Bhopal Gas Tragedy.

The theme for poster making were - Air pollution, water pollution, industrial hazards, and sustainable solutions. Participants showcased their creativity and awareness through vibrant and thought-provoking posters. Equipped with their materials, students worked enthusiastically within the allotted time. Each poster presented innovative ideas to mitigate pollution, emphasizing eco-friendly practices and sustainability.



NUKKAD NATAK FOR NATIONAL ENERGY CONSERVATION DAY

6TH DECEMBER, 2024



On 6th December 2024, the Institution Innovation Council at PSIT College of Higher Education organized a captivating Nukkad Natak during lunch hour to raise awareness about energy conservation. The event was conducted in the central campus area, attracting a large audience of students and faculty members. The Natak highlighted the importance of sustainable energy practices, the consequences of energy wastage, and practical steps to conserve energy in daily life. The enthusiastic performers, through their dynamic acting and powerful dialogues, engaged the audience and delivered a thought-provoking message in an innovative and relatable manner.



POSTER PRESENTATION COMPETITION ON NATIONAL ENERGY CONSERVATION DAY

6TH DECEMBER, 2024



The Institution Innovation Council (IIC) of PSIT College of Higher Education organized a Poster Presentation Competition to commemorate National Energy Conservation Day on 6th December, 2024. The event aimed to create awareness among students about energy conservation and to encourage innovative ideas for sustainable energy practices. The posters highlighted various aspects of energy conservation, including renewable energy sources, energy-efficient practices, and the importance of reducing carbon footprints. Participants were given an opportunity to present their posters and explain their concepts. The judging criteria included creativity, relevance to the theme, clarity of message, and artistic quality. The event provided a platform for students to express their ideas and contribute to spreading awareness about energy conservation.



FACULTY DEVELOPMENT PROGRAM ON EFFECTIVE RESEARCH PAPER WRITING AND INNOVATIVE PEDAGOGICAL TOOLS

25TH - 28TH DECEMBER, 2024

An FDP titled "Effective Research Paper Writing & Innovative Pedagogical Tools" was organised by PSIT College of Higher Education to enhance skills in research paper writing and academic publishing and to introduce innovative pedagogical tools for impactful teaching. We were honoured by the learning experience from the eminent guest speaker, Dr. Ashish Dwivedi, Full Professor, Operations and Decision Sciences, O. P. Jindal Global Business School. Techniques for structuring impactful research papers were discussed along with strategies for targeting high-impact journals for academic publishing. Insights into advanced tools such as TISM, DEMATEL, VOS Viewer, and Publish or Perish was also provided in detail.

Faculty members at PSIT CHE also discussed numerous topics of importance including Emerging Concepts and Practices: Trends in academia and strategies to address diverse student needs by Dr. Nida Malik, Leveraging Technology in Education: Using open-source software and integrating technology into teaching by Dr. Jyoti Bery, Transformative Leadership & New Education Policy (NEP): Leadership strategies for academic success by Dr. Ashok Kumar and Insights on NEP and aligning institutional

goals by Ms. Gauri Chauhan.

The FDP was highly appreciated for its relevance and practical insights, empowering faculty to adopt advanced tools and innovative methodologies. It successfully fostered professional growth and a culture of academic excellence.

FDP **PSIT** **Kanpur** **INSTITUTION'S INNOVATION COUNCIL**

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Faculty Development Program (FDP)
on
Effective Research Paper Writing & Innovative Pedagogical Tools
25TH - 28TH December, 2024 | 10:00 AM - 1:00 PM
Venue: PSIT-CHE [AN INITIATIVE OF IQAC]
www.psitkanpur.ac.in
www.psitche.ac.in
767 099 8888

Resource Person
Dr. Ashish Dwivedi
Full Professor, Operations and Decision Sciences
Jindal Global Business School,
O.P. Jindal Global (Institute of Eminence Deemed to University),
Sonapat, India



ATTAINMENT CALCULATION PROCESS: PLANNING AND ACHIEVEMENT

26TH DECEMBER, 2024

To strengthen the academic processes and ensure continuous improvement in teaching-learning outcomes, PSIT College of Higher Education organized a session on the Attainment Calculation Process: Planning and Achievement on 26th December, 2024. The session was conducted by Prof. (Dr.) Udai Bhan Trivedi, Dean, Internal Quality Assurance Cell (IQAC).

The session aimed to provide comprehensive guidance to faculty members on the process of attainment calculation, focusing on defining and planning learning objectives, mapping course outcomes (COs) with program outcomes (POs) and strategies for achieving targeted attainment levels. Dr. Trivedi began by

emphasizing the significance of measuring attainment in the teaching-learning process. He explained how attainment serves as a feedback mechanism to refine instructional methods and curriculum. Participants were guided on methods for collecting and analyzing data from assessments, including internal tests, assignments, projects, and university examinations. Dr. Trivedi also elaborated on the importance of setting realistic benchmarks for CO and PO attainment, taking into account student diversity and course complexity. The session successfully equipped the faculty with the knowledge and tools required for effective attainment calculation and analysis. It laid a strong

foundation for improving academic standards and aligning them with institutional goals.

PSIT COLLEGE OF HIGHER EDUCATION [KN162]
Recognised under Section 2(f) of the UGC Act, 1956

organises

A Session
on

**Attainment Calculation Process:
Planning and Achievement**

Saturday, 26 December 2024
Time: 2:30 pm onwards
Venue: Room No. 118 PSIT-CHE

Resource Person
Prof. (Dr.) Udai Bhan Trivedi
Dean IQAC
PSIT-CHE

An Initiative of IQAC www.psitche.ac.in



ARTICLES

The Rise of AI-Powered Code Generation: Can AI Replace Programmers?

AI tools like GitHub Copilot and OpenAI Codex are changing the way we write code, making it faster and easier. As a BCA first-year student, I've found these tools to be really helpful in speeding up my coding tasks, like generating code and fixing simple errors. For example, GitHub Copilot has been shown to increase productivity by up to 55%. But even though these tools are powerful, I don't think they can ever fully replace human programmers.

AI can do a lot of repetitive work, saving us time and reducing mistakes. It can automatically write basic code and suggest fixes, which is great for beginners like me. However, AI doesn't have the creativity or critical thinking that we bring to programming. While AI might be able to suggest code, it doesn't understand the bigger picture, like the goals of a project or the needs of the user. It can also miss important things like security risks or ethical issues, areas where human programmers are needed to make sure everything is safe and fair.

AI is helpful for automating simple tasks, like finding bugs or suggesting code completions but won't

replace programmers. Instead, it will give us more time to focus on creative and complex tasks like designing software systems or solving problems that AI just can't handle.

As a BCA first-year student, I see AI tools as a big help in learning to code faster and making fewer mistakes. But even with all these advantages, AI will never replace the creativity and problem-solving skills that we, as human programmers, bring to the table. AI might help me write code, but it can't replace the thought process and ideas I bring to building a project.

In conclusion, AI tools are great for making programming easier, but they won't take over the job of human programmers. They help with the repetitive parts of coding, leaving us with more time to focus on the creative and important aspects of building software. For students like me, AI tools are an amazing tool to learn and grow, but human skills will always be essential in programming.



Prateek Pandey
(BCA 1E)

Ethical Hacking and Penetration Testing

Ethical hacking, commonly known as white-hat hacking, involves the engagement of authorized professionals who aim to identify and improve security sensitivity in systems to avoid unauthorized access. These ethical hackers employ the same tools and techniques utilized by unauthorized hackers, but they operate with the consent of the system's owner, guaranteeing that any discovered weaknesses are reported and addressed before to potential exploitation. This proactive cybersecurity strategy includes a spectrum of activities, including weakness assessments, security audits, and compliance evaluations. By pretending potential cyberattacks, ethical hackers assist organizations in enhancing their security protocols, protecting sensitive data, and

preserving trust with their stakeholders. Their contributions are vital in an era where cyber threats are continuously evolving, ensuring that systems remain secure and strong against potential attacks. Penetration testing, or pen testing, is a key part of cybersecurity. In this process, skilled professionals perform authorized tests by pretending to carry out cyberattacks on systems, networks, or applications. They do this to find possible weaknesses that bad hackers could exploit. By copying the methods of real attackers, pen testers can uncover flaws in security systems, giving organizations important insights into their security. This helps them to actively fix these problems and strengthen their defenses. Penetration testing usually has several steps: planning, gathering information, scanning, getting access, keeping access, and reporting. Each step helps find weaknesses and check how good the current security measures are. The results are put into detailed reports that give practical advice on how to improve security. Regular penetration testing helps organizations stay ahead of new cyber threats and protect their important data and systems.



Purti Dixit
(BCA 1E)

Unleashing The Power of E-retail

In a matter of seconds, shopping has developed from a physical, in-store insight to a computerized one. The customary retail scene has been overturned by the ascent of online business, fundamentally altering the manner in which we trade merchandise. Web based business, or electronic trade, alludes to the demonstration of selling and buying labour and products over the web. With the appearance of the advanced age, it's nothing unexpected that web-based business has taken off in prevalence. This pattern has been further fuelled by mechanical headways and expanding web entrance in agricultural nations. The comfort of shopping from the solace of your own home utilizing any gadget like a PC, tablet, or cell phone has made online business an undeniably appealing choice for buyers around the world.

Exploring the online business scene starts with getting a handle on its sheer size and development. Yet, clutch your virtual shopping baskets, since this market isn't dialling back at any point in the near future. As indicated by late projections, it's set to over two times, arriving at USD 11.60 billion by 2030.

Online business diminishes the above costs related with keeping up with actual customer facing facades. This cost-saving benefit will bring about more cutthroat client estimating and higher overall revenues for organizations coming soon for the online business industry. Artificial intelligence involves different advancements, for

example, AI, profound learning and normal language handling. These advances let machines assess information, find designs, simply decide, and act without human collaboration. This outcome in virtual centre points where shippers give different items and administrations, making business more available and simpler.



Riya Chawla
(BBA 2G)

Beyond The Classroom: The Bright Places of College Life

When we think about college, our minds often gravitate towards the academics, placements, internships and the constant pressure to succeed. But beyond the stress lies a world of joy, friendships, fun and even a little bit of mischief. It is a life filled with unforgettable moments, emotional connections and the occasional disagreements that shape us into who we are. As a student of PSIT CHE, I have experienced many of these bright spots firsthand; First one is it's lush greenery. The serene environment enhances beauty of the campus and also provides a sense of peace and calm, a place to relax, rejuvenate. Another the variety of cafes on Campus, offering a range delicious food options, a haven for students looking to

lift their spirits or simply enjoy taste of home. Third one is it's Discipline it is a core value at PSIT CHE and it creates an environment that fosters personal growth and professionalism. Beyond the classroom, PSIT offers a vibrant, dynamic and fulfilling journey - one that prepares us not only for careers but for life itself.



Shatakshi Bajpai
(BBA 2G)



INSIGHT



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BBA • BCA

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